

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
DRAFT Board of Directors Web Conference Minutes
1:00 pm CDT April 22, 2013

Directors

Jim Thornton, MA, ATC, CES
Paul Ullucci, DPT, ATC, SCS
Michael Goldenberg, MS, ATC
Martin Baker, MS, ATC
Julie Rochester, EdD, ATC
Eric McDonnell, MEd, ATC, LAT
Kathy Dieringer, EdD, ATC, LAT
Bart Peterson, MSS, ATC
Scott Sailor, EdD, ATC
MaryBeth Horodyski, EdD, ATC, LAT
Russ Richardson, EdD, ATC

Incoming Directors

Pat Aronson, PhD, ATC, PTA, D3
Tory Lindley, MS, ATC, D4
Carolyn Peters, MA, ATC, CSCS, D8
Cari Wood, ATC, D10

Staff

David Saddler
Cate Brennan, MBA, CAE
John Honaman, CFRE
Dylan Orrell
Kandy Cefoldo
Ruth Riggan

Guests

Mark Hoffman, PhD, ATC, FNATA, President NATA Foundation
R.T. Floyd, EdD, ATC, President-elect NATA Foundation
Rachael Oats, CAE, Director NATA Foundation

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\(AKA\) Liaison](#)

[Association of Schools of Allied Health
Professions \(ASAHP\) Liaison](#)

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CALL TO ORDER

President Thornton called the meeting to order at 1:01 p.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Thornton commented on the events in Boston and expressed pride in the ATs and students who were working during the marathon.

SECONDARY SCHOOL ATHLETIC TRAINERS ECONOMIC IMPACT STUDY

Director Ullucci presented an economic impact study for approval on ATs employed full-time by secondary schools, to be performed by Dawn Comstock. The study will employ statistics from Ms. Comstock's database of time-loss injuries, NATA NATION's data on time-loss and non-time-loss injuries, and AT Still University's data on time-loss injuries, and is expected to be completed by December 2013. David Saddler indicated that the contract has already been signed for this study. The Finance Committee previously recommended using funds available in the 2012-13 budget, but NATA's auditor informed staff it would be allocated to the 2013-14 budget. Saddler believed the motion was appropriate to approve the study, given the information regarding the contract was fully disclosed.

**VOTED: TO APPROVE \$30,000 FUNDING FROM 2013-14 STRATEGIC INITIATIVE S BUDGET FOR THE ECONOMIC IMPACT STUDY OF FULL-TIMER CERTIFIED ATHLETIC TRAINERS IN SECONDARY SCHOOLS.
(5, 7) PASSED 10-0-0.**

PHYSICIAN EXTENDERS ECONOMIC IMPACT STUDY

Director Ullucci presented a proposal for an economic impact study on ATs as physician extenders to be performed by researchers in the Health Services Department, the Public Health Department, and the Athletic Training Program at George Washington University. The study will use a unique survey instrument and target administrators at practices known by NATA to employ ATs. The study is expected to be completed by December 2013. Director Horodyski noted the timeline would be difficult to achieve if IRB approval was needed. Cate Brennan stated the deadline could be extended. Brennan added that staff wanted the studies to be as credible as possible, and GWU has a high reputation with federal legislators and regulators. Several board members expressed concerns about the RFP, financing, and approval process used for the two studies. David Saddler stated that the GWU contract had not been signed and that he took responsibility for the issues with the process. The board supported developing an open and transparent policy for reviewing and approving advocacy research proposals.

**VOTED: TO APPROVE \$50,000 FUNDING FROM 2013-14 STRATEGIC INITIATIVES BUDGET FOR THE PHYSICIAN EXTENDER WHITE PAPER REQUEST.
(2, 1) PASSED 7-2-1. (NO 4, 7 ABSTAIN 9)**

NATA BUSINESS PARTNERSHIP STRUCTURE

John Honaman presented a document explaining the existing structure for partnerships and preferred providers, to be used as a reference during the May meeting when potential programs will be discussed.

EVE BECKER-DOYLE SERVICE SCHOLARSHIP ENDOWMENT

Districts I, II, V, VI, and IX have agreed to contribute funds for the scholarship. Districts III, IV, VII, and X have not yet discussed it, and VIII will not participate at this time. Rachael Oats expressed concern that regular dues sharing dollars are allocated as unrestricted funds and used for operational expenses. If districts decide to use these funds to support the funding of the EBD Scholarship, she asked that districts inform the Foundation of their intent prior to the next year's budget development process in November, so that the appropriate fiscal planning can occur.

HEADS UP VIDEO

Content and participants are being selected for the Heads Up video update, and sponsors are being solicited. The video production company has not provided a quote yet. Staff expects to have a formal proposal in May.

NATA NATION STUDY

Director Baker requested that staff continue providing updates to ensure new and future board members understood and were aware of the project. Brennan reported that IRB approval had taken longer than anticipated, but initial results would be available at the annual convention and staff looked forward to getting more results over this year and the next two years. She added the study was unique in that it would collect both patient and economic impacts for time-loss and non-time-loss injuries.

LIAISONS WITH AMERICAN KINESIOLOGY ASSOCIATION (AKA) AND THE ASSOCIATION OF SCHOOLS OF ALLIED HEALTH PROFESSIONS (ASAHP)

In response to past discussion that the AKA liaison position may not be necessary, Director Baker reported that he had discussed it with Dave Perrin, who believed it was an advantageous relationship. The board expressed consensus to maintain the relationship.

The ASAHP has requested to appoint a liaison to the NATA. This is advantageous because of the shift of some AT education programs from athletic/physical education departments to schools of health.

**VOTED: TO ACCEPT RICK TALBOT AS A LIAISON FROM THE ASSOCIATION OF SCHOOLS OF ALLIED HEALTH PROFESSIONS (ASAHP) TO THE NATA.
(3, 10) PASSED 10-0-0.**

PHYSICAL THERAPISTS ON THE SIDELINES DURING GAMES

Director Horodyski reported concerns brought to her by a District IX physician about physical therapists working the sidelines of high school football games. The physician requested NATA look into this to ensure athletes are provided with good emergency care. The board directed staff to look at state law in Georgia and determine an appropriate response.

NATA BUILDING UPDATE

Staff is continuing contract negotiations with the designer and mechanical engineers. Because these processes are taking longer than expected and with the unpredictability of working with the city of Carrollton on permits, David Saddler has inquired about extending the current lease an additional three months. He indicated that the association is collecting more rent from the new location than it is paying at the current location.

CONSENT AGENDA

Appropriate information on the following items was provided to the board of directors through background materials, e-ballots, or previous discussions.

VOTED: TO APPROVE

- **MINUTES FROM MARCH 2013 BOARD OF DIRECTORS WEB CONFERENCE.**
- **MARK GIBSON, MS, ATC, PT (D4) AS CHAIR OF THE INTERNATIONAL COMMITTEE BEGINNING JUNE 2013.**
- **KASEE HILDRENBRAND, PHD, ATC, LAT (D10) AS CHAIR OF THE CONTINUING EDUCATION COMMITTEE BEGINNING JUNE 2013.**
- **ERIK SWARTZ, PHD, ATC, FNATA (D1) AS CHAIR OF THE CONVENTION PROGRAM COMMITTEE BEGINNING JUNE 2014.**

(7, 5) PASSED 10-0-0.

OTHER

Director Baker expressed concern that appropriate procedures were not followed in the consideration and approval process for the economic impact studies. The contract for the Secondary School Athletic Trainers Economic Impact Study was signed without board approval. Board expertise was not utilized or sought out in the development of the Physician Extenders Economic Impact Study, which may have impacted the quality of the project presented to the board. He stated it is important that appropriate policies and procedures are followed.

ADJOURNMENT

After appropriate thank yous, President Thornton adjourned the meeting at 2:14 p.m.