

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Web Conference Minutes
10:00 a.m. CDT April 11, 2016

Directors

Scott Sailor, EdD, ATC
Tim Weston, MEd, ATC
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MA, ATC
Mark Coberley, MS, ATC, LAT
Kathy Dieringer, EdD, ATC, LAT
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
MaryBeth Horodyski, EdD, ATC, LAT, FNATA
Cari Wood, ATC

Staff

David Saddler
Rachael Oats, CAE
Michael Anto, PHR
Amy Callender
Kathy Crelly
Meredith Daniels, MPS
Tamesha Logan, MBA
Lori Marker, CMP, CEM
Shelley Tims
Katie Scott, MS, LAT, ATC
Kelly Carlin
Amanda Muscatell
Kandy Cefoldo
Ruth Riggan

Incoming Directors

Chris Hall, MA, ATC, LAT, District 6

Absent

AJ Duffy, III, MS, ATC, PT

Guests

R.T. Floyd, EdD, ATC, CSCS, President NATA Foundation
Micki Cuppett, EdD, ATC, Executive Director CAATE

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CALL TO ORDER

President Sailor called the meeting to order at 10:00 a.m. Eight of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed everyone to the call, specifically the Strategic Alliance. He highlighted interactions with members and colleagues during his travels to various district meetings and other events and thanked everyone for their hospitality.

Director Mathewson joined the call.

FINANCE UPDATE

Treasurer Dieringer reported that NATA continues to be in a strong financial position, noting a positive report in investment income this month.

SECONDARY SCHOOL ATHLETIC TRAINERS' COMMITTEE (SSATC) SECONDARY SCHOOL AT ADVOCATE AWARD

Director Wood described the Secondary School AT Advocate Award, sponsored by the Secondary School Athletic Trainers' Committee (SSATC), that would be awarded to a company or individual who champions securing ATs in the secondary school setting and promotes the profession. The request includes \$100 for a plaque.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, TO APPROVE THE SECONDARY SCHOOL ATHLETIC TRAINERS' COMMITTEE'S (SSATC) REQUEST TO FUND IN 2016 UP TO \$100 TO ESTABLISH THE SECONDARY SCHOOL AT ADVOCATE AWARD.
(9, 5) PASSED 9-0-0 (2 ABSENT)**

REGISTRATION BINS FOR CONVENTION

Meredith Daniels presented a proposal for bins to be purchased and used for NATA convention registration to contain convention bags and t-shirts distributed to attendees. The cost of unadorned bins is \$4,039, and for branded bins, \$5,774.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, TO APPROVE UP TO \$6,000 FOR BINS BRANDED WITH THE NATA LOGO ON ONE SIDE AND CASTERS TO HOLD CONVENTION REGISTRATION MATERIALS AND T-SHIRTS.
(8, 1) PASSED 9-0-0 (2 ABSENT)**

CHINESE DELEGATION VISIT

Tamesha Logan summarized a request to NATA's International Committee from the Chinese General Administration of Sports (GASC) to visit the US in an effort to gain a better understanding of the profession. GASC has requested site tours and education on AT curricula. Funding would be for NATA representatives to attend the meeting. Currently, the meeting is planned to be held in Boston, MA, in May 2016.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, TO APPROVE UP TO \$7,000 FOR NATA REPRESENTATIVES TO ATTEND A MAY 2016 IN-PERSON MEETING IN THE UNITED STATES WITH MEMBERS OF THE CHINESE GENERAL ADMINISTRATION OF SPORTS (GASC).
(1, 9) PASSED 8-0-1 (8 ABSTAINS) (2 ABSENT)**

KOREY STRINGER INSTITUTE (KSI) BOARD APPOINTMENT RECOMMENDATION

President Sailor explained in accordance with the newly-approved Korey Stringer Institute (KSI) sponsorship, two NATA positions are available on its Board of Advisors. President Sailor proposed an NATA volunteer and NATA staff member fill these positions. The President and Associate Executive Director already attend these meetings.

**VOTED: TO APPROVE PRESIDENT SAILOR'S APPOINTMENT RECOMMENDATION OF SCOTT SAILOR, EdD, ATC AND RACHAEL OATS, CAE, TO THE KOREY STRINGER INSTITUTE (KSI) BOARD OF ADVISORS.
(9, 10) PASSED 9-0-0 (2 ABSENT)**

NEW PRESIDENT'S AWARD

President Sailor stated a new award, if endorsed by the board, would be given by the president to an individual who is deserving of recognition directly from the president. It would be available to both members and nonmembers of NATA. Noting it was not a large expense, President Sailor explained the winner will be chosen by the president to provide recognition to an individual who has made a significant impact on the president for his or her contributions to the NATA and the profession.

**VOTED: TO APPROVE THE CREATION OF THE ANNUAL PRESIDENT'S AWARD, DESIGNED TO RECOGNIZE AN INDIVIDUAL WHO HAS MADE A SIGNIFICANT IMPRESSION ON THE NATA PRESIDENT DUE TO HIS OR HER CONTRIBUTIONS TO THE PROFESSION.
(9, 1) PASSED 9-0-0 (2 ABSENT)**

MEMBER PRIVACY AND DATABASE USE POLICY

Director Aronson proposed the Member Privacy and Database Use Policy. NATA's Member Services Department and the District Secretaries'/Treasurers' Committee (DST) assisted with the policy's development. Aronson noted the DST reviewed and supports it.

**VOTED: TO APPROVE THE MEMBER PRIVACY AND DATABASE USE POLICY AS PRESENTED TO THE BOARD OF DIRECTORS.
(3, 1) PASSED 9-0-0 (2 ABSENT)**

The board discussed the process of communication by each district secretary to his/her constituents and recommended it be added to the policy for clarification.

DISABLEMENT MODEL – BOARD OF CERTIFICATION UPDATE

Director Peters thanked the Board of Certification (BOC) for its hospitality during its recent meeting. She presented the Disablement Model concept at the meeting and received positive feedback. However, the BOC expressed concerns over formally adopting the model due to the current standards on the certification exam. The BOC preferred that education materials reflect the model prior to any change to the exam. The BOC plans to support the disablement model and formally adopt it once this change has occurred.

Peters noted the BOC board is currently discussing National Provider Identifier (NPI) procedures.

COLLABORATIVE SOLUTIONS FOR SAFETY IN SPORT (CSSS)

President Sailor noted representation from all 50 states at the Collaborative Solutions for Safety in Sport (CSSS) meeting. He described the topics presented at the meeting and shared positive feedback from many attendees. He was excited to see the amount of collaboration between states and national organizations. Rachael Oats echoed President Sailor's remarks, appreciating the larger space available as opposed to last year's location. Oats stated staff is investigating hosting the 2017 meeting Dallas, TX, and will update the board as issues are solidified. David Saddler said this meeting is among the top accomplishments of NATA.

INSURANCE MEETING WITH KSI UPDATE

President Sailor explained this meeting included representatives from insurance companies that provide coverage of secondary schools. The meeting's goal was to develop relationships with these individuals and to identify relevant data related to high schools that employ ATs. This information would be matched with the Athletic Training Location and Services (ATLAS) project to show a return on investment (ROI) for schools that employ ATs full time with a decrease in claims compared to locations that do not. President Sailor said the meeting was positive and productive, especially forming new relationships with these key stakeholders. He thanked KSI for its efforts in pulling it together.

GOVERNMENT AFFAIRS UPDATE

Amy Callender commented positively on the Sports Medicine Licensure Clarity Act, which currently has 122 co-sponsors in the House, and one additional supporter in the Senate. Callender announced the group is adding more co-sponsors on the Secondary School Athletes' Student Bill of Rights.

Currently 364 members are registered for Capitol Hill Day. A reminder will appear in today's *Range of Motion* to register. Callender informed the board 170 total members are registered for the NATA Political Action Committee (PAC) breakfast, which will have a larger capacity than last year's. Rick Burkholder, MS, ATC, is scheduled as the guest speaker.

Callender reported that state legislation is busy. Staff continue to work with Colorado on its registration bill. The North Carolina bill to deregulate has been temporarily tabled, but Callender stated it is expected to come back later this year or early next year. The Minnesota bill that was recently upgraded to full licensure has a hearing in the Senate. Callender announced that Connecticut, Maryland and Tennessee all have bills occurring. NATA has awarded \$473,712.21 in legislative grants. Arizona recently sent an emergency grant request to fund unanticipated costs from recent legislative activities.

YOUTH SPORTS SAFETY SUMMIT (YSSS) UPDATE

Callender described a successful meeting, with legislators, parent advocacy groups and ATs present. Congressman Bill Pascrell, Jr., of New Jersey was the keynote speaker. NATA received more than 92 million media impressions from the event. Callender mentioned ESPN expressed interest in the school governing bodies' presentation for further media support. Staff is in the beginning stages of planning the 2017 summit.

NEW WEBSITE FEEDBACK

Logan stated it has been a month since the new website launched, and extended credit to a large group of staff who collaborated to make it possible. Logan gave specific appreciation to: Donna Bourgeois, Web Developer; project manager Jordan Grantham, Communications Manager; the entire Marketing and Communications staff; the IT Department comprising of Drew Caffey, Phil Zamarripa and Michael Nolan, PhD; AT-in-Residence Katie Scott and the Public Relations (PR) Committee. Logan noted the PR Committee ensured staff remained true to the original concepts and target audience. A first internal review meeting is being held this Thursday, with monthly meetings planned to review feedback received and discuss analytics website analytics. Logan said additional training will be given to NATA staff to allow for more internal editors, which would allow Bourgeois to be a high-level editor. Logan thanked the board for its patience and support.

LAUNCH OF PUBLIC WEBSITE "AT YOUR OWN RISK" (AYOR)

Logan explained the public site (AYOR) remains in development with a summer 2016 launch goal. Testing is currently underway with functionality improvements at the forefront of progress. Logan is hopeful to remain on time and plans to work with the PR Committee again to ensure messaging reaches the targeted audience for the initial rollout: parents, coaches and administrators. Another update will be provided in May.

Saddler thanked staff for both websites, noting the importance of each as useful resources for the membership.

ACADEMY OF SPORTS DENTISTRY (ASD)

Saddler reported the Academy of Sports Dentistry (ASD) is holding its annual meeting in conjunction with NATA 2016 in Baltimore this summer. He is working with NATA's ASD liaison to schedule time to visit its convention, and to have its leaders visit the NATA board for an update on ASD activities. If any board members would like to join President Sailor and Saddler, Saddler requested to let him know so schedules can be coordinated.

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION (NCAA) UPDATE

President Sailor commented on a recent call with NCAA Sports Science Institute staff. Dr. Brian Hainline and John Parsons. He said an update of The *Inter-Association Consensus Statement on Cardiovascular Care of Student-Athletes*, created in 2014, will be published in three different peer-reviewed journals in April: the *Journal of Cardiology*; the *Journal of British Sports Medicine*; and the *Journal of Athletic Training*. President Sailor reminded the board that NATA was represented in the writing process and endorsed the document in September 2015. President Sailor announced the Conference on Organization and Administration of Athletic Health Care Administrative Services in Colleges/Universities. Co-chaired by Dr. Hainline and Past President Thornton, it will be held January 17, 2017, in Dallas, TX.

President Sailor extended his condolences for the fatalities at Southern University; he has reached out to the athletic training staff to express his support. In his conversation with NCAA, he mentioned the ATs Care program. Parsons and Hainline were very interested in promoting the program at the appropriate time. President Sailor also mentioned NCAA is interested in contributing articles and concepts related to mental health to the *NATA News*, noting May is Mental Health Awareness Month.

CONSENT AGENDA

Appropriate information on the following items was provided to the Board of Directors through background materials, e-ballots or previous discussions.

VOTED: TO APPROVE

- **ALL MINUTES FROM JANUARY 2016 BOARD MEETINGS.**
- **ALL MINUTES FROM MARCH 2016 BOARD WEB CONFERENCE.**

- **RATIFY THE E-BALLOT NAMING THE STUDENT LEADERSHIP COMMITTEE'S FIRST TIME ATTENDEE AWARD, THE CHUCK KIMMEL FIRST TIME ATTENDEE AWARD.**
- **GARY. B WILKERSON, EdD, ATC, FNATA (D9), AS CHAIR OF THE POST-PROFESSIONAL EDUCATION COMMITTEE (PPEC) BEGINNING JUNE 2017.**
- **BRIAN HUGHES, EdD, ATC (D5), AS CHAIR OF THE PROFESSIONAL DEVELOPMENT COMMITTEE (PDC) BEGINNING JUNE 2017.**
- **A NEW, UNFUNDED LIAISON TO US SOCCER AND APPROVE BO C. LEONARD, MS, ATC, PES (D4), AS THE NATA LIAISON.**

(5, 6) PASSED 9-0-0 (2 ABSENT)

OTHER

Rachael Oats announced the BOC released the 7th *Edition of Practice Analysis*, which will be promoted in May's *NATA News* and will be made available to the board following this meeting. Oats noted this is the document that deals with role delineation concepts.

ADJOURNMENT

With no other questions or comments, the meeting was adjourned at 11:23 a.m.