

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Meeting Minutes
Carrollton, Texas
8:30 a.m. CDT April 21, 2017

Directors

Scott Sailor, EdD, ATC
Tim Weston, MEd, ATC
AJ Duffy, III, MS, ATC, PT
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MA, ATC
Mark Coberley, MS, LAT, ATC
Chris Hall, MA, LAT, ATC
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
Marisa Brunett, MS, LAT, ATC
Cari Wood, ATC

Incoming

Katie Flanagan, EdD, LAT, ATC, D3
Craig Voll, PhD, ATC, D4

Staff

David Saddler
Rachael Oats, CAE
Michael Anto, PHR, SHRM-CP
Amy Callender
Kathy Crelly
Anita James, CMP
Tamesha Logan, MBA
Lori Marker, CMP, CEM
Shelley Tims
Kandy Cefoldo
Ruth Riggan

Guests

R.T. Floyd, EdD, ATC, CSCS, President, NATA Foundation
Brian Conway, ATC President-Elect NATA Foundation
Mark Merrick, PhD, ATC, FNATA, President CAATE
Denise Fandel, MBA, CAE, Executive Director BOC
Rusty McKune, MS, ATC, President BOC

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CALL TO ORDER

President Sailor called the meeting to order at 8:32 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed the board, representatives of the AT Strategic Alliance, District III Director-Elect Katie Flanagan and District IV Director-Elect Craig Voll. Shelley Tims introduced Skylar Gorman, the NATA Foundation's new Development Associate. President Sailor reported on his international visits to Japan for the JATO meeting, Monaco for an IOC medical meeting and Spain to visit leaders who will host the next WFATT World Congress.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the board of directors prior to the meeting.

**VOTED: TO ACKNOWLEDGE THE NATA ANTITRUST GUIDELINES.
(9, 5) PASSED 10-0-0**

Craig Denegar, PhD, ATC, PT, FNATA; Kimberly Peer, EdD, ATC, FNATA; David Berry, PhD, ATC; and Leslie Neistadt, ELS, joined the meeting via conference call.

NATA JOURNALS

Journal of Athletic Training (JAT) Editor-in-Chief Craig Denegar and *Athletic Training Education Journal (ATEJ)* Editor-in-Chief Kimberly Peer reported on the recent progress of the journals. Both have seen a significant reduction in time from manuscript acceptance to publication. Incoming *ATEJ* Editor-in-Chief David Berry informed the board of an upcoming proposal for a professional technical editing vendor, which is consistent with other professional journals. He also stated the *ATEJ* editorial board would be restructured and expanded. Denegar noted that the *JAT* will distribute a Request for Proposals (RFP) for a publisher and conduct a readership survey in the near future.

Denegar, Peer, Berry and Neistadt left the meeting.

PROFESSIONAL RESPONSIBILITY COMMITTEE (PRC)

Director Mathewson presented a request to change the name of the PRC to avoid confusion with the Public Relations (PR) Committee. The board expressed concern that the proposed name, the Professional Responsibility Alliance Committee (PRAC), is too similar to the AT Strategic Alliance. The board agreed to entertain other suggestions from the PRC at a future meeting.

**Moved: To change the name of the Professional Responsibility Committee (PRC) to the Professional Responsibility Alliance Committee (PRAC).
(4, 2) withdrawn.**

INTERCOLLEGIATE COUNCIL FOR SPORTS MEDICINE (ICSM)

Director Coberley shared updates on the Intercollegiate Council for Sports Medicine (ICSM), including the number of applicants, appointment process and timeline. The ICSM is having preliminary discussions about an annual summit for collegiate ATs co-sponsored by the National Collegiate Athletic Association (NCAA).

POTENTIAL SUITE OF MOBILE APPS

Saddler reported on an opportunity to collaborate on a suite of apps with Gary Wilkerson, EdD, ATC, FNATA, at the University of Tennessee at Chattanooga (UTC) and Trazer, a technology firm. He reviewed the current ideas for the apps and stated that Wilkerson has requested a non-binding Memorandum of Understanding (MOU) with NATA to ensure he retains the intellectual property rights. He said Wilkerson advised this was the best option with his university system. He stated more information would come to the board in June. The board asked about obstacles experienced by institutions undertaking data collection and the rationale behind UTC's decision not to fund the project. Saddler said he and President Sailor have been in discussions with Wilkerson for some time. Both thought this opportunity was worth exploring as the apps could provide a method to collect data about the profession and provide tools to help members perform their jobs more effectively.

**VOTED: SIGN THE NON-BINDING MEMORANDUM OF UNDERSTANDING (MOU) WITH GARY WILKERSON, EdD, ATC, FNATA, AND EXPLORE THE POSSIBILITY OF COLLABORATING ON HIS SUITE OF APPS.
(9, 8) 10-0-0**

PROFESSIONAL ATHLETIC TRAINING SOCIETIES

Saddler introduced a discussion on setting-specific professional societies, sharing his conversations with members and providing a historical perspective. Some members have expressed a desire for the creation of societies within NATA for networking and educational purposes. Saddler reminded the board that NATA has initiated targeted communications for that specific purpose. He presented an overview of the issue, recommending against forming societies with NATA's structure.

**VOTED: TO ENDORSE THE CONCEPT PRESENTED THAT THE DEVELOPMENT OF SOCIETIES WITHIN NATA'S STRUCTURE IS NOT APPROPRIATE.
(10, 2) PASSED 10-0-0**

FINANCE REPORT

Kathy Creilly introduced Cheryl Campbell, NATA's new Accounting Manager. She noted an audit and investment update would be provided in January.

2017-18 Operating Budget

Lori Marker presented a request to raise NATA convention fees based on increased expenses. She explained that similar organizations' convention fees (based on the cost per CEU) are comparable to the proposed increase, which was not included in the draft 2017-18 operating budget.

	Last changed	Early registration	Advanced	On-site
Certified Member	2013 (increased)	+\$15 to \$250	+\$15 to \$325	+\$15 to \$400
Non-Member	2013 (increased)	+\$30 to \$555	+\$30 to \$630	+\$30 to \$705
Certified Student Member	2013 (increased)	+\$26 to \$125	+\$26 to \$175	+\$26 to \$199
Non-Certified Student Member	2008 (decreased)	+\$26 to \$125	+\$26 to \$125	+\$26 to \$125
Non-Member Students	2008 (decreased)	+\$45 to \$225	+\$45 to \$225	+\$45 to \$225
One-Day Registration Member		+\$10 to \$140	+\$10 to \$140	+\$10 to \$140
One-Day Non-Member		+\$10 to \$220	+\$10 to \$220	+\$10 to \$220
Advanced Track Seminars	2002 (increased)	+\$15 to \$150	+\$15 to \$165	+\$15 to \$180
Minicourses	2002 (increased)	+\$5 to \$20	+\$5 to \$25	+\$5 to \$30

**VOTED: TO APPROVE THE INCREASE IN ANNUAL MEETING REGISTRATION FEES, AS PROPOSED.
(2, 5) PASSED 10-0-0**

Treasurer Weston presented new funding requests that were included in the draft budget. He said he would present each one at time as a matter of process.

**VOTED: TO APPROVE TRAVEL EXPENSES FOR THE HISTORICAL COMMISSION (HC) ARCHIVING PROJECT.
(7, 9) 10-0-0**

**VOTED: TO APPROVE THE HISTORICAL COMMISSION (HC) CHAIR'S ATTENDANCE AT THE 2018 JOINT COMMITTEE MEETING (JCM).
(2, 3) 10-0-0**

**VOTED: TO APPROVE THE HISTORICAL COMMISSION (HC) MEMBER INTERVIEW PROJECT.
(10, 2) 10-0-0**

**VOTED: TO APPROVE THE HISTORICAL COMMISSION (HC) MEDIA CONVERSION PROJECT.
(4, 6) 10-0-0**

**VOTED: TO APPROVE THE COMMITTEE ON PROFESSIONAL ETHICS (COPE) EDUCATION PROJECT.
(6, 3) 10-0-0**

**VOTED: TO APPROVE FUNDING FOR THE PROFESSIONAL RESPONSIBILITY COMMITTEE (PRC) TO ATTEND DAY 2 OF THE 2018 JCM.
(7, 2) 10-0-0**

**VOTED: TO APPROVE FUNDING FOR A COLLABORATION EVENT FOR PAST BOARD MEMBERS AT THE 2018 CONVENTION. THE EVENT WILL BE HELD EVERY FIVE YEARS, WITH FUTURE YEARS' EVENT COSTS INCLUDED IN THE OPERATING BUDGET.
(10, 3) 10-0-0**

**VOTED: TO APPROVE ADDITIONAL FUNDING FOR THE DEVELOPMENT OF CERTIFICATES AND COURSES.
(2, 8) 10-0-0**

**VOTED: TO APPROVE AN INCREASE IN THE *ATHLETIC TRAINING EDUCATION JOURNAL (ATEJ)* EDITOR-IN-CHIEF STIPEND.
(8, 5) 10-0-0**

**VOTED: TO APPROVE FUNDING OF THE APPROPRIATE MEDICAL CARE FOR SECONDARY SCHOOL ATHLETICS TASK FORCE.
(7, 6) 8-2-0 (NO 1, 2)**

**VOTED: TO APPROVE FUNDING OF A PRESENTATION AT THE JUNE 2017 NATIONAL ASSOCIATION OF COLLEGIATE DIRECTORS OF ATHLETICS (NACDA) JUNE MEETING.
(2, 5) 10-0-0**

Crelly reviewed previously approved funding request and the status of board-designated funds. Director Weston presented the budget adjusted for the convention fee change.

**VOTED: TO APPROVE THE FISCAL YEAR (FY) 2017-18 OPERATING BUDGET AS PRESENTED.
(2, 6) PASSED 10-0-0**

2017-18 Capital Budget

Treasurer Weston presented the FY2017-18 capital budget.

**VOTED: TO APPROVE THE FISCAL YEAR (FY) 2017-2018 CAPITAL BUDGET AS PRESENTED.
(8, 7) PASSED 10-0-0**

Director Weston thanked Crelly and the accounting staff for their work.

January-February 2017 Financial Statements

Treasurer Weston presented the July-December 2016 financial statements.

BOARD OF CERTIFICATION (BOC)

Board of Certification (BOC) President Rusty McKune explained that the BOC could not require a National Provider Identifier (NPI) as a condition of certification, but it will continue to promote ATs registering for NPI numbers. He reported on monitoring of state practice acts and on the Maintenance of Competence (MOC) task force. He also reminded board members that this is a reporting year and that it is best not wait until the deadline day to submit, in case of any issues.

COMMISSION ON ACCREDITATION OF ATHLETIC TRAINING EDUCATION (CAATE)

Commission on Accreditation of Athletic Training Education (CAATE) President Mark Merrick reported on international accreditation efforts, academic program pass-rate standards, CAATE's application to the Inter-professional Education Collaborative (IPEC) and the Curricular Content Standards.

CLOSED SESSION

The board went into a closed session at 3:00 p.m. and returned to open session at 3:58 p.m.

MEMBERSHIP REPORT

Kelly Carlin noted the volunteer Leadership Directory will no longer be published as a standalone document. She gave an update on membership statistics, noting state dues increases have not had a significant impact on member retention. Director Duffy reported on messaging efforts to justify dues increases to members.

MARKETING AND COMMUNICATIONS REPORT

Sports Medicine Legal Digest

Tamesha Logan gave an update on the *Sports Medicine Legal Digest*, including the review process, launch plan and potential revenue opportunities.

Exhibitor Marketing

Logan reviewed staff's approach to exhibiting at trade shows based on marketing best practices, emphasizing return on investment (ROI). She stated staff is working on an initiative to collaborate with districts and states to exhibit at select trade shows and share the cost.

At Your Own Risk (AYOR)

Logan reported on the success of the At Your Own Risk (AYOR) program and the next steps. She stated AYOR is a finalist for the Association Media & Publishing EXCEL Award.

National Athletic Training Month (NATM)

Logan reported on the results of National Athletic Training Month (NATM) and stated that next year staff plans to recruit influencers to participate through social media.

International Marketing

Logan provided an update on international outreach efforts with the World Federation of Athletic Training and Therapy (WFATT) and other strategies to expand global recognition of the profession, including translation of NATA resources into various languages.

NATA Website

Logan announced NATA received the American Society of Association Executives (ASAE) Gold Circle Award for Website Design. Staff will accept the award and present a case study at the upcoming ASAE Marketing, Membership and Communications Conference.

Go4Ellis

Logan reported that the Go4Ellis application is in testing and staff is tentatively planning a May launch.

CONSENT AGENDA

Appropriate information on the following items was provided to the board through background materials, e-ballots or previous discussions.

VOTED: TO APPROVE

- **MINUTES FROM THE JANUARY 2017 BOARD OF DIRECTORS MEETING (ALL).**
- **RATIFY E-BALLOT APPROVING FUNDING OF UP TO \$3,100 FROM FISCAL YEAR (FY) 2016-2017 SAVINGS OR BOARD DESIGNATED FUNDS FOR ONE STANDARD ROOM NIGHT AT CONVENTION FOR MEMBERS OF THE COMMITTEE ON PRACTICE ADVANCEMENT (COPA). FUTURE EXPENDITURES WILL BE COVERED IN THE COPA ANNUAL BUDGET, AS APPROPRIATE.**
- **RATIFY E-BALLOT APPROVING FUNDING OF UP TO \$650 FROM FISCAL YEAR (FY) 2016-2017 SAVINGS OR BOARD DESIGNATED FUNDS FOR LEIGH WEISS, PT, DPT, ATC, NATA**

REPRESENTATIVE TO THE AT STRATEGIC ALLIANCE RESEARCH AGENDA WORKGROUP, TO ATTEND THE MEETING IN DALLAS, APRIL 5-6, 2017.

- **RATIFY E-BALLOT APPROVING THE CREATION OF THE GOVERNMENT AFFAIRS COMMITTEE'S (GAC) IMPACT ADVOCACY AWARD AND RELATED FUNDING UP TO \$100 FROM FISCAL YEAR (FY) 2016-2017 SAVINGS OR BOARD DESIGNATED FUNDS. FUTURE EXPENDITURES WILL BE INCLUDED IN THE GAC'S ANNUAL BUDGET.**
- **APPROVE KYSHA HARRIELL, PhD, ATC, LAT, (D9) AS THE ETHNIC DIVERSITY ADVISORY COMMITTEE (EDAC) CHAIR BEGINNING JUNE 2017.**
- **APPROVE BRIAN ZELLER, PhD, ATC, (D4) AS THE INTERNATIONAL COMMITTEE (IC) CHAIR BEGINNING JUNE 2018.**
- **APPROVE BRIAN VESCI, MA, ATC, (D4) AS THE PROFESSIONAL EDUCATION COMMITTEE (PEC) CHAIR BEGINNING JUNE 2018.**

(2, 1) PASSED 10-0-0

EXECUTIVE SESSION

The board went into an executive session at 5:00 p.m., after which it was adjourned at 5:20 p.m.

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DRAFT Board of Directors Meeting Minutes
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8:30 a.m. CDT April 22, 2017

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Chris Hall, MA, LAT, ATC
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
Marisa Brunett, MS, LAT, ATC
Cari Wood, ATC

Absent

AJ Duffy, III, MS, ATC, PT

Incoming

Katie Flanagan, EdD, LAT, ATC, D3
Craig Voll, PhD, ATC, D4

Staff

David Saddler
Rachael Oats, CAE
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Guests

R.T. Floyd, EdD, ATC, CSCS, President, NATA Foundation
Brian Conway, ATC President-Elect NATA Foundation
Mark Merrick, PhD, ATC, FNATA, President CAATE
Denise Fandel, MBA, CAE, Executive Director BOC
Rusty McKune, MS, ATC, President BOC

CALL TO ORDER

President Sailor called the meeting to order at 8:33 a.m. Nine of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed the board and guests.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the board of directors prior to the meeting.

VOTED: TO ACKNOWLEDGE THE NATA ANTITRUST GUIDELINES.
(5, 1) PASSED 9-0-0 (ABSENT 2)

NATA FOUNDATION

Research Agenda for the Profession

NATA Foundation President RT Floyd reported on the creation of a Research Agenda for the profession. The planned timeline includes focus groups at convention and another face-to-face meeting in April 2018. He thanked the Strategic Alliance members for their representatives on the workgroup and their willingness to share costs. He stated the NATA Foundation plans to continue updating the document every three to five years.

Board Structure

Floyd reported that the NATA Foundation has appointed a committee to investigate its board structure.

2017 Convention

Shelley Tims reported on NATA Foundation events at the convention, including the NATA Foundation 5K Fueled by Gatorade, Wild West Casino Night, Silent Auction, Research Mentor Luncheon and the Pinky Newell Scholarship and Leadership Breakfast.

Finances

NATA Foundation President-Elect and Finance Committee Chair Brian Conway gave an overview of the NATA Foundation's fundraising progress and its financial position. Floyd stated he would provide a list of donors for each district so NATA directors could thank them.

Scholarships

Floyd shared the list of 2017 scholarship winners and thanked the Scholarship Committee and NATA staff for their work. He also commented on the impact the professional degree transition will have on undergraduate scholarships.

Floyd thanked NATA and the Strategic Alliance for their support.

BOARD OF CERTIFICATION (BOC)

Board of Certification (BOC) President Rusty McKune requested an additional item to bring to the board's attention. He reported on an error by the BOC's exam testing vendor and the BOC's efforts to address it. He thanked the BOC staff for their handling of the issue and expressed appreciation to the NATA board for its assistance in addressing member feedback.

NATIONAL PROVIDER IDENTIFIER (NPI)

The board discussed how NATA might manage a requirement for members to have NPI numbers and directed staff to investigate various mechanisms.

KNOWLEDGE INITIATIVES REPORT

Anita James provided an overview of the volunteers and programs under the Knowledge Initiatives department. She reported on Evidence-Based Practice (EBP) continuing education, the updated Professional Development Center, the Leadership Academy, the Athletic Training Educators' Conference (ATEC) and improvements to the *JAT* and the *ATEJ*. She also reviewed future focuses including the professional degree transition, the 2017 BOC Practice Analysis, the MOC Task Force, the Curricular Content Standards, international education, the changing health care environment and a new event management system (EMS).

LIAISONS TO EXTERNAL ORGANIZATIONS

Director Aronson presented the report from NATA liaisons to external organizations. She requested a discontinuation of the liaison relationship with the Medical Group Management Association (MGMA) due to lack of interest from the other organization.

**VOTED: TO DISCONTINUE THE LIAISON RELATIONSHIP WITH THE MEDICAL GROUP MANAGEMENT ASSOCIATION (MGMA).
(3, 1) 9-0-0 (ABSENT 2)**

ASSOCIATE EXECUTIVE DIRECTOR REPORT

Rachael Oats updated the board on the success of the third Collaborative Solutions for Safety in Sport (CSSS) meeting and the planned strategy for the 2018 meeting. She also reported on the progress of the ATs Care Program, the National Football League (NFL) AT Initiative, the Youth Sports Governing Bodies (YSGB) meeting and the Prehospital Care of the Spine-Injured Athlete Consensus Statement.

INCOMING BOARD MEMBER SCOOP

Craig Voll, Incoming District IV Director, gave a brief presentation introducing himself to the board.

GOVERNMENT AFFAIRS REPORT

Amy Callender discussed potential legislation that staff would be monitoring during the 115th Congress, including the replacement of the Affordable Care Act (ACA), the tax code overhaul and the Children's Health Insurance Program (CHIP) reauthorization. NATA's priorities include the Sports Medicine Licensure Clarity Act (SMLCA), the Veterans to Enhance Studies Through Accessibility Act, the Student and Student Athlete Opioid Misuse Prevention

Act and the Personal Health Investment Today (PHIT) Act. She requested that staff be authorized to write a letter supporting the Protecting Young Victims from Sexual Abuse Act.

**VOTED: TO AUTHORIZE STAFF TO WRITE A LETTER SUPPORTING THE PROTECTING YOUNG VICTIMS FROM SEXUAL ABUSE ACT.
(3, 5) PASSED 9-0-0 (ABSENT 2)**

Staff is also monitoring the Physical Therapist Workforce and Patient Access Act, the SAFE PLAY Act, the Protecting Student Athletes from Concussions Act and drug abuse issues.

Callender provided an update on Capitol Hill Day (CHD) registration, the NATA Political Action Committee (NATAPAC) breakfast and state legislative issues. She also introduced new staff member Zameshia Williams and reviewed staff responsibilities as well as open positions in the Government Affairs department.

DIVERSITY AND INCLUSION (D&I) WORKGROUP

Director Aronson reviewed the composition of the Diversity and Inclusion (D&I) Workgroup and gave an update on its preliminary discussions. The group plans to focus initially on LGBTQ matters and consider other populations later.

EXECUTIVE DIRECTOR REPORT

Saddler provided an update on new staff hired and complimented NATA's human resources processes and staff, particularly director Michael Anto. He commended staff for their work. He also reported on the renewal of the ATC trademark and noted the C.A.T. trademark cannot be renewed because it is not used by ATs and that is a condition of owning the mark. Saddler reported on an exciting and unprecedented presentation at the NFL Owners' meeting by Professional Football Athletic Trainers' Society (PFATS) immediate Past President Rick Burkholder, MS, ATC, and showed the board the video of his remarks, after obtaining permission from Burkholder to do so. James Collins, ATC, is the new PFATS president.

NATA CONVENTION

2017 Convention

Lori Marker reported on current registration, housing numbers and sponsorship for the 2017 Convention.

Future Conventions

Marker gave an update on convention site selection progress for 2022 and 2026.

DISTRICT DIRECTOR REPORTS

District IV

Vice President Lindley updated the board on the District IV meeting and its record-setting attendance. He announced District IV will celebrate its fiftieth anniversary in 2018.

District VI

Director Hall announced the 2017 District VI meeting in San Marcos and stated he looked forward to welcoming the board to Houston.

District VIII

Director Peters announced Lyn Nakagawa, MS, ATC, CSCS is the District VIII Director-Elect. The board congratulated Director Peters on her induction into the District VIII Hall of Fame.

District X

Director Wood reported on the District X meeting in March with record-setting attendance. She announced the 2018 meeting will be held in Portland, OR.

District II

On behalf of Director Duffy, Treasurer Weston recognized Lauren Stephenson, MA, ATC who coordinated NATM interviews with AT students on the Today Show and Good Morning America.

District V

Director Coberley reported on the District V meeting in March in La Vista, NE, and the upcoming 2018 meeting in the same location. He announced Michelle Boyd, ATC was elected the new district president and reported on state legislative issues in Iowa.

District VII

Director Mathewson reported on the District VII meeting in Colorado and on the election of the next district director. The board congratulated Director Mathewson on his induction into the District VII Hall of Fame.

District IX

Director Brunett reported on the very successful District IX student meeting. She reported on plans for the 2018 and 2019 meetings and the 2017 District IX Hall of Fame induction.

District I

No comments made.

District III

Director Aronson invited staff and board members to the District III meeting in Virginia Beach in May and announced a NATAPAC fundraiser will be held at the meeting.

ADJOURNMENT

After appropriate thank yous, President Sailor adjourned the meeting at 2:49 p.m.