

**NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.**  
**Board of Directors Web Conference Minutes**  
**10:00 a.m. CST December 1, 2014**

Directors

Jim Thornton, MA, ATC, CES  
Tim Weston, MEd, ATC  
Michael Goldenberg, MS, ATC  
Pat Aronson, PhD, ATC, PTA  
Tory Lindley, MS, ATC  
Eric McDonnell, MEd, ATC, LAT  
Kathy Dieringer, EdD, ATC, LAT  
Chris Mathewson, MS, ATC, CSCS  
Carolyn Peters, MA, ATC, CSCS  
MaryBeth Horodyski, EdD, ATC, LAT  
Cari Wood, ATC

Incoming Director

AJ Duffy, III, MS, ATC, PT, D2  
Mark Coberley, MS, ATC, LAT, D5

President-elect

Scott Sailor, EdD, ATC

Staff

David Saddler  
Rachael Oats, CAE  
Amy Callender  
Lori Marker, CMP, CEM  
Anita James, CMP  
Kathy Creilly  
Tamesha Kennerson  
Kelly Carlin  
Kandy Cefoldo  
Ruth Riggan

Guests

R.T. Floyd, EdD, ATC, President NATA Foundation  
Denise Fandel, CAE, Executive Director BOC

**Topical Index**

[2014 Presidential Election](#)

[2015 Convention](#)

[2015 Winter Events](#)

[Evidence-Based Practice \(EBP\)](#)

[Programming for District Meetings](#)

[Finance Update](#)

[Historical Commission](#)

[Journal of Athletic Training \(JAT\)](#)

[Committee](#)

[Membership Update](#)  
[NATA Strategic Plan](#)

[National Football League \(NFL\)](#)

[Secondary School Project](#)

[Staff Update](#)

[Strategic Issues in Athletic Training](#)  
[Lecture Series](#)

**CALL TO ORDER**

President Thornton called the meeting to order at 10:01 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

**OPENING REMARKS**

President Thornton welcomed the members of the AT strategic alliance to the meeting and congratulated Director-elect Duffy on his election as the incoming District Two NATA representative. He will take office in June.

**FINANCE UPDATE**

Treasurer Dieringer reported that the October financial statements and forecast will be submitted to the board later in the week.

**STRATEGIC ISSUES IN ATHLETIC TRAINING LECTURE SERIES**

Director Lindley presented a proposal to revive the district lecture series. The Professional Development Committee (PDC) is developing the series to share critical education information throughout the profession on an ongoing basis. The inaugural topic will be the medical model, and future topics will be developed from the strategic plan and with input from the board and districts. The first topic will be ready by April in time for the 2015 District III meeting. The PDC requests all districts make time in their programming for these sessions.

**VOTED: TO APPROVE THE EXECUTIVE COMMITTEE FOR EDUCATION (ECE) AND THE PROFESSIONAL DEVELOPMENT COMMITTEE (PDC)'S PROPOSAL TO FUND \$7,343 IN FY2016 FOR A ONE-HOUR PRESENTATION DURING DISTRICT MEETINGS.  
(3, 9) PASSED 10-0-0**

**EVIDENCE-BASED PRACTICE (EBP) PROGRAMMING FOR DISTRICT MEETINGS**

Director Lindley reported that the PDC is also preparing evidence-based practice (EBP) continuing education workshops at no cost to the districts. The workshops would occur prior to the district's meeting to avoid programming conflicts. Anita James noted the first topic would be on concussions, and the content has already been approved by the BOC. The districts are being asked to set aside a few hours at each meeting in future years for this and other possible NATA programming.

**JOURNAL OF ATHLETIC TRAINING (JAT) COMMITTEE**

Director Horodyski presented a proposed change in the structure of the *Journal of Athletic Training (JAT)* Committee. Since the *JAT's* editorial board makes publication decisions, the proposal is to remove the term limits and add the members of the editorial board to the committee. The board discussed concerns about lack of turnover in the committee. Director Horodyski stated the editors are reviewed every three years and bringing in new talent regularly has not been a problem in the past. She agreed to discuss an external review mechanism with the committee and bring it back to the board for approval.

**VOTED: TO APPROVE THE JOURNAL OF ATHLETIC TRAINING (JAT) EDITOR-IN-CHIEF AND SECTION EDITORS AS PART OF THE JAT COMMITTEE, REMOVE TERM LIMITS ON SECTION EDITORS, AND AUTHORIZE NON-AT ASSOCIATE EDITORS TO SERVE ON THE COMMITTEE IN AN EX-OFFICIO CAPACITY.  
(5, 9) PASSED 10-0-0**

**MEMBERSHIP UPDATE**

Kelly Carlin provided an update on membership renewal trends, observing renewal rates are in pace with last year. She noted that more members are paying in installments, and more than 200 members have already taken advantage of the opportunity to register for convention with their renewals. President Thornton thanked Carlin for her work.

**HISTORICAL COMMISSION**

President Thornton noted that members have been identified for the Historical Commission. He stated the Commission will be recruiting additional volunteers from each district to help with projects.

**NATA STRATEGIC PLAN**

Rachael Oats commented the strategic plan update timeline has been modified to allow for input from the committee chairs. The goal is to have the program audit on the agenda for discussion in January and approve the plan in May.

**NATIONAL FOOTBALL LEAGUE (NFL) SECONDARY SCHOOL PROJECT**

Oats provided an update on the teams participating in the project. More information will be provided in January, including information on the type of coverage provided by each team. The National Football League (NFL) Foundation will be meeting soon to assess the program and discuss strategies for next year.

**STAFF UPDATE**

David Saddler announced the departures of Russell Lowe, Marketing Research Manager, and Ben Meyers, System Administrator, and stated the searches for a new Director of Membership and AT-in-Residence are still underway. He added Britni Adams has been hired as the new Government Affairs Assistant and congratulated Drew Caffey, Amanda Muscatell, Kandy Cefoldo and Stephanie Williams on their promotions.

*Director-elect Duffy left the meeting.*

**2014 PRESIDENTIAL ELECTION ANALYSIS**

Saddler presented a brief report on the turnout of the presidential election, including a demographic analysis and a comparison with similar associations' election turnout. He stated the analysis and voter survey have provided significant data, which staff will use to improve the process.

**2015 WINTER MEETINGS UPDATE**

Saddler provided an update on registration numbers for Athletic Training Educators' Conference (ATEC), iLEAD, Capitol Hill Day (CHD), Youth Sports Safety Summit (YSSS) and Collaborative Solutions for Safety in Sport (CSSS).

**2015 CONVENTION UPDATE**

Saddler informed the board that staff has been working hard to improve next year's convention programming, since there have been concerns about returning to St. Louis. He stated the housing numbers so far compare favorably to New Orleans in 2011 and this year's convention in Indianapolis. He commended meetings staff on their hard work.

**CONSENT AGENDA**

Appropriate information on the following items was provided to the board through background materials, e-ballots or previous discussions.

- VOTED: TO APPROVE**
- **MINUTES FROM THE NOVEMBER 2014 BOARD OF DIRECTORS WEB CONFERENCE (ALL).  
(2, 6) PASSED 10-0-0**

**OTHER**

Oats urged board members to make holiday donations to the NATA Foundation in honor of friends or colleagues.

**ADJOURNMENT**

President Thornton wished the board a happy holiday season and adjourned the meeting at 10:43 a.m.