

DRAFT NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Minutes
Irving, TX
January 26, 2014

Directors

Jim Thornton, MS, ATC, CES
Paul Ullucci, DPT, ATC, SCS
Michael Goldenberg, MS, ATC
Pat Aronson, PhD, ATC, PTA
Julie Rochester, EdD, ATC
Eric McDonnell, MEd, ATC, LAT
Kathy Dieringer, EdD, ATC, LAT
Bart Peterson, MSS, ATC
Scott Sailor, EdD, ATC
MaryBeth Horodyski, EdD, ATC, LAT
Cari Wood, ATC

Incoming Directors

Tim Weston, MEd, ATC, D1
Tory Lindley, MS, ATC, D4
Chris Mathewson, MS, ATC, CSCS, D7
Carolyn Peters, MA, ATC, CSCS, D8

Staff

David Saddler
Rachael Oats, CAE
John Honaman, CFRE
Judy Pulice, CAE
Amy Callender
Kathy Crelly
Kandy Cefoldo
Michelle Vryhof, MA, ATC, LAT, PES
Ellen Satlof
Janet Butler, CMP
Lori Marker, CMP
Kelly Carlin
Ruth Riggan

Guests

R.T. Floyd, EdD, ATC, President NATA Foundation
Susan McGowen, PhD, ATC, EMT, President BOC
Mark Laursen, MS, ATC, President CAATE

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CALL TO ORDER

President Thornton called the meeting to order at 12:44 p.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Thornton welcomed the incoming board members and strategic partners to the meeting and congratulated staff on the successful joint committee meeting.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the board of directors prior to the meeting.

**VOTED: TO ACKNOWLEDGE THE GUIDELINES IN THE NATA ANTITRUST STATEMENT.
(9, 5) PASSED 10-0-0**

CONTINGENCY ACCOUNT

Saddler reported a balance of \$3,000 in the contingency fund and \$10,000 in the board discretionary fund. He reviewed the procedure for logging contingency requests.

GOVERNMENT AFFAIRS REPORT

Legislative Update – Federal

Amy Callender provided an update on current legislative efforts, including possible comprehensive athlete safety legislation that would pertain to multiple conditions and include requirements for the tracking of athlete fatalities. She reiterated that the goal is to lead efforts that go beyond just football and concussions. Staff continues to monitor the update on the Bureau of Labor Statistics' Standard Occupational Classification System. Clark Simpson, other NATA staff and volunteers are continuing to develop the reimbursement pilot project. In addition, work is nearing completion on a strategic approach to reimbursement that will be brought to the board for approval at an upcoming meeting. Callender concluded with an update on preparations for Capitol Hill Day.

Youth Sports Safety Efforts

Judy Pulice reported on the Youth Sports Safety Summit and the Safe Sports School Award, and congratulated the state AT associations for their successes in sports safety legislation. She noted that a task force meeting on the Institute of Medicine's (IOM) concussion report recommendations, in which NATA was mentioned, will be held in conjunction with the Summit. NATA has taken the lead on organizing this effort, which will be chaired by member Kevin Guskiewicz. Saddler thanked Pulice and Ellen Satlof for their work in this area over the last few years. Satlof gave an update on the Youth Sports Safety Alliance and encouraged board members to ask their affiliated organizations to join.

Michelle Vryhof gave a presentation on *Athletes Saving Athletes*, an educational program developed by Advocates for Injured Athletes (AIA), an organization created by AT advocate Beth Mallon. AIA is seeking a partnership with NATA to expand the program and a proposal will be brought to the board in the future.

COMMITTEE ON PROFESSIONAL ETHICS (COPE)

Pulice explained the compartmentalized process for reviewing ethics complaints and reminded board members they should not be copied on or further distribute emails about pending complaints to protect confidentiality. Pulice noted that NATA as well as state and district associations need to understand and follow anti-trust guidelines. It was suggested that a mechanism be developed to communicate ethics violations to the strategic partners and the Honors & Awards committees.

LIAISONS TO OUTSIDE ORGANIZATIONS

Director Aronson provided an update on the liaison appointment process and called attention to items needing action in the liaison reports.

BOARD OF CERTIFICATION (BOC)

Susan McGowen, BOC President, congratulated NATA on the new office and the successful joint committee meeting. She reviewed certification statistics and gave an update on the Facility Principles tool. She expressed gratitude for the cooperation and enhanced communication among the strategic alliance.

COMMISSION ON ACCREDITATION OF ATHLETIC TRAINING EDUCATION (CAATE)

Mark Laursen, CAATE President, agreed with McGowen that the joint committee meeting was a success and that the strategic alliance has made a great deal of progress. He gave an update on the CAATE's application with the Council for Higher Education Accreditation (CHEA) and on the pass rate breakdown of current accredited programs. He thanked NATA

for the professional degree white paper and noted that CAATE will discuss the paper and invite comment at its next meeting in Austin.

HEADS UP VIDEO

President Thornton reported on the recent College Athletic Trainers' Society (CATS) and NCAA summit. He also stated that the NCAA has agreed to help obtain more footage for the NATA's *Heads Up* video project.

NATA-AMSSM MEETING

Director Goldenberg shared the outcome from the December NATA-AMSSM meeting held in Dallas. The group proposed an annual meeting that will bring together state activities/athletic association Executive Directors and Sports Medicine Advisory Committee chairs, as well as NATA and AMSSM experts, to address issues related to sudden death in secondary school athletes. Goldenberg shared the meeting proposal and requested board feedback. Board members discussed different options for the timing of the meeting, including the pros and cons of holding it in conjunction with the 2015 Youth Sports Safety Summit. The board asked that David Saddler reach out to the NFHS to explain the rationale for the meeting and attempt to elicit support for the effort.

**Moved: To approve the meeting proposal and charge direct staff to finalize details of timing and location.
(7, 1) Motion withdrawn**

**VOTED: TO FUND THE NATA-AMSSM MEETING AND DIRECT STAFF TO WORK WITH THE NATA-AMSSM
WORKGROUP TO FINALIZE THE DETAILS.
(2, 1) PASSED 10-0-0**

MEMBERSHIP REPORT

Kelly Carlin presented the membership report to the board, including more details on the demographics of non-renewing members. Director Ullucci asked for statistics on the rate of member drop-off from similar organizations and from the BOC.

2013 CONVENTION FINAL REPORT

Lori Marker provided the final report on the 2013 convention, noting it resulted in record registration numbers of attendees and exhibitors. She shared results from a follow-up survey that indicated 93% of attendees rated the 2014 convention as good or excellent.

2014 CONVENTION

Marker reviewed the preliminary 2014 convention schedule. Housing registration numbers are currently lower than anticipated, but exhibitor registration numbers are higher than this time last year.

CONVENTION ROTATION PATTERN

Marker reviewed the current rotation pattern and provided an analysis for a potential change to it. The current pattern provides for meeting on the east or west coast only once every six years. By all metrics given, four of the five highest performing locations are consistently on the east or west coast. Lately, appeal of destination has been increasing in importance as a reason to attend. Because the size of NATA's conventions limits options anyway, Marker proposed eliminating the rotation model so that all cities meeting NATA's criteria can be considered every year.

**VOTED: TO APPROVE STAFF'S PROPOSAL TO ELIMINATE THE CONVENTION ROTATION PATTERN AND CONSIDER
ALL ELIGIBLE CITIES EVERY YEAR.
(4, 9) PASSED 10-0-0**

BOARD WORKGROUP ON COMMITTEE TERM LIMITS

The group plans to survey current and former volunteers in February and have a report to the board.

BOARD WORKGROUP ON PRESIDENT/BOARD TERMS

Once all responses to the past president survey are in, the group will begin surveying current and past board members.

RECOGNITION AND REFERRAL OF STUDENT-ATHLETES WITH PSYCHOLOGICAL CONCERNS IN SECONDARY SCHOOLS

The roster is almost finalized and the group is ready to move forward with updating the statement.

ATHLETIC TRAINER POSITION GRANT

Director Rochester brought forward the concept of providing grants for institutions to create a new AT position. The idea is that the grant amount would decrease annually until the institution is responsible to fully fund the AT. Director Peterson agreed this is a good idea, particularly at the high school level, and he has started contacting people who might be able to assist.

YOUNG PROFESSIONALS COMMITTEE (YPC)

The board discussed comments made during the Young Professionals Committee (YPC) meeting and the best way to address them. President Thornton requested that board members check in with their district representatives to get their input.

**VOTED: TO CHARGE PRESIDENT THORNTON TO WORK WITH STAFF AND THE YOUNG PROFESSIONALS COMMITTEE (YPC) TO INVESTIGATE THE AGE LIMIT FOR THE CLASSIFICATION OF A YOUNG PROFESSIONAL.
(10, 2) PASSED 10-0-0**

COMMITTEE ON REVENUE (COR) AND CLINICAL & EMERGING PRACTICES COMMITTEE (CEPAT)

Director Dieringer reported on the progress and challenges of the merge of the Committee on Revenue (COR) and the Clinical & Emerging Practices Athletic Trainers' Committee (CEPAT).

**VOTED: TO EXTEND THE TERMS OF COR MEMBERS ASHLEY LONG, PHD, ATC, LAT (D3) AND TALENA WILLIAMS, ATC, PA-C (D3), TO AT-LARGE MEMBERS TO ASSIST WITH THE TRANSITION TO THE COMBINED COMMITTEE.
(1, 4) PASSED 10-0-0**

ETHNIC DIVERSITY ADVISORY COMMITTEE (EDAC)

Director Goldenberg noted that EDAC might be revising their mission statement that would be brought to the board for approval.

ADJOURN

Evening details were reviewed. The meeting was adjourned at 4:49 p.m.

DRAFT NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Minutes
Carrollton, TX
January 27, 2014

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Anita James, CMP
Ruth Riggan

Guests

R.T. Floyd, EdD, ATC, President NATA Foundation
Susan McGowen, PhD, ATC, EMT, President BOC
Mark Laursen, MS, ATC, President CAATE
Denise Fandel, CAE, Executive Director BOC
Russ Richardson, EdD, ATC, Chair ECE

CALL TO ORDER

President Thornton called the meeting to order at 8:00 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Thornton welcomed everyone to the first board meeting at the new office, expressed hope the members would approve of the new space and commended staff on their hard work.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the board of directors prior to the meeting.

**VOTED: TO ACKNOWLEDGE THE GUIDELINES IN THE NATA ANTITRUST STATEMENT.
(8, 5) PASSED 10-0-0**

PROFESSIONAL DEGREE DISCUSSION

Russ Richardson, ECE Chair, thanked the board for the opportunity to discuss the professional degree white paper with individual committees. He stated the next steps will include getting input from committees and members about what the transition will look like and its impact on various settings. The Post-Professional Education Committee (PPEC) has been charged with developing an outline of the change's impact on the fifteen post-professional masters' programs.

Director Horodyski brought up concerns about the impact on faculty members' workload and ability to conduct research.

Director Dieringer stated COR and CEPAT were in support of the white paper and felt the change would bring athletic training to the level of other allied health professions.

Director Ullucci asked about the possibility of transitioning the education committees to a district-based structure. Richardson stated the committees are ready to make the change if the board gives direction.

Director Peterson stated the Public Relations (PR) Committee's main concern was how to market the change to potential students and bridge the gap between the education programs and the introduction to athletic training many receive in secondary school. The committee also discussed employment models that would be opened and those that would be eliminated. Recent data on employment models from the Korey Stringer Institute (KSI) and the Secondary School Athletic Trainers' Committee (SSATC) will help inform this transition. Director Horodyski noted that other options for the GAs include research fellowships or residencies.

Director McDonnell stated the main concern of the College/University Athletic Trainers' Committee (CUATC) was the cost to students. Richardson noted that the 3/2 model may help because the fourth year would typically be included in financial aid offers, so the student would only incur one extra year of debt.

Director-elect Peters stated the District Secretaries/Treasurers Committee (DST) asked for more research into outcomes and pass rates. Richardson noted that the ECE will soon be proposing a research and development committee, which may be able to provide this information.

Director Goldenberg noted EDAC brought up the possibility of more athletes going on to be ATs, although this would not be as feasible with a 3/2 model.

Director Rochester commented on the need for an increased focus on preceptor education and the development of certificates and qualifications. She asked if there are enough ATs at the doctoral level to run the education programs; Richardson said the CAATE would be investigating that question.

Director Horodyski asked about the amount of time usually taken to finish the degree and extracurricular activities, and Richardson said that may also be in the CAATE's analysis.

Director Aronson commented that, based on the *Journal of Athletic Training's* backlog and the grant applications to the NATA Foundation, a temporary slowdown in research will not cause a big problem. Director Sailor noted the change will also impact the NATA Foundation's scholarship program.

Director-elect Peters suggested that in future presentations, the negative impacts be communicated to the membership along with the means of investigating or mitigating them, so the presentation does not appear biased.

CLOSED SESSION

The board went into a closed session.

ATLX TV

ATLX is an athletics and lifestyle cable channel that is planning to launch later this year, in partnership with the National Council of Youth Sports (NCYS). ATLX would like to make ATs available as content providers, with a focus on sports medicine. More information and an official proposal will be provided to the board at a future meeting.

KOREY STRINGER INSTITUTE (KSI) RESEARCH

The Korey Stringer Institute (KSI) has completed initial data collection for its research into secondary school access to ATs. More than 15,000 public schools were contacted with more than 8,500 responses, a 57% response rate. The data show that 70% of schools currently have some kind of access to an AT, although that has yet to be broken down by employment model and the amount of access.

NATA NATION

Datalys has collected information on time-loss and non-time-loss injuries for 147 schools, as well as health outcomes and cost analysis. There is an additional year left on the project and it is hoped that more schools will be signed up before the end. Additionally, Datalys will be working with the SSATC on something similar to the AMCIA tool.

OFF-CONVENTION JOINT COMMITTEE MEETING

Board members gave feedback on the recent joint committee meeting. They felt it was productive and good information was shared with all attendees.

Director Rochester left the meeting, Director-elect Lindley will vote by proxy if necessary.

FINANCE COMMITTEE

FY13-14 Projected Surplus

Treasurer Ullucci reported that thanks, to staff's stewardship and the board's leadership, FY14 is projected to end with a \$1.88 million surplus. The Finance Committee has allocated \$1.34 million of the surplus for projects in future years, so that the surplus can be used for projects to benefit members and the profession. This will mean the financial statements will show a net loss because of the accounting rules. Treasurer Ullucci reviewed the general allocation of the funds.

FY14-15 Operating Budget

Treasurer Ullucci presented the FY15 budget. He pointed out the major differences between this and previous budgets. He noted that according to the membership report, NATA is already on track to surpass budgeted revenue.

**VOTED: TO APPROVE THE FY2014-2015 BUDGET AS PRESENTED.
(8, 2) PASSED 10-0-0**

Director Rochester returned to the meeting.

FY14-15 Capital Budget

Treasurer Ullucci reviewed the capital budget, including funding for potential maintenance for the tenant spaces.

**VOTED: TO APPROVE THE FY2014-2015 CAPITAL BUDGET AS PRESENTED.
(7, 6) PASSED 10-0-0**

Investment Policy Guidelines

The Finance Committee reviewed the investment policy and found that no substantive changes were needed.

Gift Acceptance Policy

The audit team recommended NATA adopt a Gift Acceptance Policy to protect itself from potentially harmful donations or those that carry legal risk.

**VOTED: TO APPROVE THE GIFT ACCEPTANCE POLICY.
(9, 5) PASSED 10-0-0**

ACADEMY OF SPORTS DENTISTRY (ASD) PARTNERSHIP

Saddler reported on a partnership opportunity with the Academy for Sports Dentistry (ASD) to set up a referral program between ATs and sports dentists. The partnership will enhance the relationship between the two organizations.

**VOTED: TO DIRECT STAFF TO MOVE FORWARD WITH THE PROPOSAL TO COORDINATE THE LOGISTICS AND LAUNCH THE ACADEMY FOR SPORTS DENTISTRY REFERRAL PROGRAM.
(1, 10) PASSED 10-0-0**

NATA LOGO LICENSING TERMS AND MERCHANDISE

Saddler shared that the major steps of the trademark process have been completed and neither the NATA logo nor the AT logo were challenged. The plan is to offer the member logo free for download, sell NATA logo and AT logo merchandise online and offer the AT logo to members and non-members for a small licensing fee, highlighted in the proposal before the board. Staff will monitor sales and evaluate items for merchandise.

**VOTED: TO APPROVE THE PROPOSED LICENSING TERMS FOR THE 'AT' LOGO.
(1, 6) PASSED 10-0-0**

FRIDAY NIGHT TYKES

The board discussed potential responses to the show "Friday Night Tykes," which depicts an unacceptable lack of care for health and safety in a youth football program. Staff will prepare a statement and pursue other action with the media.

EXECUTIVE DIRECTOR REPORT

Saddler recognized staff for their hard work with the reorganization and the move. He noted staff hopes to begin work on the strategic plan soon and have something for the board's consideration in May or June.

DISTRICT BUSINESS

District I

Director Ullucci welcomed Director-elect Weston. He reported that by June, District I will have collected \$50,000 for its legislative superfund and will be able to stop collecting for the fund from its members.

District II

Director Goldenberg announced a fully endowed grant for an athletic training program in need of capital equipment. The first grant will be awarded in June.

District III

Director Aronson stated District III will vote on an updated constitution and bylaws in May, and is working on a new district logo. DCATA will hold its first elections in March.

District IV

Director Rochester welcomed Director-elect Lindley. She announced District IV's winter meeting in March, which will offer five evidence-based CEUs.

District V

Director McDonnell reported that District V has decided not to move forward with legal action to recover lost registration revenue.

District VI

Director Dieringer announced District VI's 60th annual meeting in July in Frisco, TX.

District VII

Director Peterson welcomed Director-elect Mathewson. He announced District VII's meeting in April.

District VIII

Director Sailor welcomed Director-elect Peters. He announced District VIII's 30th annual meeting in April in Las Vegas, NV.

District IX

Director Horodyski reported that SEATA's student meeting on February 6-8 has 902 students registered. She announced District IX's 39th annual meeting in March in Atlanta, GA.

District X

Director Wood reported that legislation is progressing in Washington to allow ATs to treat worker injuries, and Alaska is still working on an AT practice act. She congratulated Russ Richardson on his induction into the Washington State Athletic Trainers' Association Hall of Fame at the District X meeting in Oregon.

CONSENT AGENDA

Appropriate information on the following items was provided to the board of directors through background materials, previous discussions or e-ballot.

VOTED: TO APPROVE

- **MINUTES FROM DECEMBER 2013 BOARD OF DIRECTORS WEB CONFERENCE CALL.
(2, 7) PASSED 10-0-0**

NEW BOARD MEMBER SCOOP

Tim Weston, MS, ATC, Tory Lindley, MEd, ATC, and Chris Mathewson, MA, ATC, CSCS, Directors-elect for Districts I, IV, and VII, gave brief presentations introducing themselves to the board.

EVIDENCE-BASED PRACTICE (EBP) CEU REQUIREMENT

Anita James announced that the BOC has pre-approved courses that NATA will provide online post-convention. All members who attend will be given access to these courses with their 2014 convention registration. For 2015, the goal is to have EBP sessions on-site. The BOC has agreed to train member(s) of the Convention Planning Committee (CPC) in the EBP review process so the CPC can approve NATA's courses as they are selected for convention. James stated there are still logistics to be worked through, but the BOC has been very helpful in the process. The CPC is also working to ensure the board of directors has access to EBP programming.

STATE LEADERSHIP FORUM (SLF) BILL GRIFFIN AWARD

Director McDonnell presented a new State Leadership Forum award in the name of Bill Griffin to honor members for outstanding leadership. The award will be presented first in Indianapolis and the SLF would like Griffin's wife and daughter to present the award.

- VOTED: TO FUND TRAVEL UP TO \$2,000 FOR BILL GRIFFIN'S WIFE AND DAUGHTER TO PRESENT THE BILL GRIFFIN AWARD AT THE 2014 CONVENTION.
(5, 3) PASSED 10-0-0**

NATIONAL ATHLETIC TRAINING STUDENTS' COMMITTEE (NATSC)

Director Sailor stated that the NATSC will be pursuing a service project through International Service Learning. John Honaman expects NATA will not be legally responsible for this, because it will be a project between ISL and the individual member, but staff will continue its investigation and follow-up.

INTERNATIONAL REPORT

Honaman presented a report on his trip to Hong Kong, Taiwan and China. He was able to take the trip at little cost to NATA through his work on the ASAE International Section. He took advantage of the opportunity to obtain input on the essentials for WFATT-approved educational programs, improve communication and investigate partnerships between NATA and organizations in other countries, and assist other organizations with obtaining professional recognition. He presented a flag signed by members of the Taiwanese Athletic Trainers Society to President Thornton.

ADJOURN

After appropriate thank yous, the meeting was adjourned at 2:55 p.m.