

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Meeting Minutes
Houston, Texas
8:00 a.m. CDT, June 25, 2017

Directors

Scott Sailor, EdD, ATC
Tim Weston, MEd, ATC
AJ Duffy, III, MS, ATC, PT
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MA, ATC
Mark Coberley, MS, LAT, ATC
Chris Hall, MA, LAT, ATC
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
Marisa Brunett, MS, LAT, ATC
Cari Wood, ATC

Staff

David Saddler
Rachael Oats, CAE
Michael Anto, PHR, SHRM-CP
Amy Callender
Kathy Crelly
Meredith Daniels, MPS
Anita James, CMP
Tamesha Logan, MBA
Katie Scott, MS, ATC
Kandy Cefoldo

Incoming District Directors

Katie Flanagan, EdD, LAT, ATC, D3
Craig Voll, PhD, ATC, D4
Lyn Nakagawa, MS, ATC, CSCS, D8
Tony Fitzpatrick, MA, LAT, ATC, D10

Guests

Rusty McKune, MS, ATC, President, BOC
Micki Cuppett, EdD, ATC, Executive Director, CAATE

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CALL TO ORDER

President Sailor called the meeting to order at 8:09 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed the board members, representatives of the AT Strategic Alliance, District VIII Director-Elect Lyn Nakagawa and guests to Houston for the 2017 convention.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the board prior to the meeting.

**VOTED: TO ACKNOWLEDGE THE NATA ANTITRUST GUIDELINES.
(9, 2) PASSED 10-0-0**

Kandy Cefoldo collected the board members' signed conflict of interest statements.

FINANCE REPORT

Health Care Reform Workgroup (HCRW) and Accountable Care Organizations (ACO) Demonstration Project Funding Request

Kathy Dieringer, EdD, LAT, ATC requested, on behalf of the Health Care Reform Workgroup (HCRW), \$200,000 in funding to place an athletic trainer (AT) in an Accountable Care Organization (ACO) for up to two years. The AT would provide rehabilitative services to ACO patients, with the goals of collecting outcomes and patient satisfaction data on patients seen by the AT, as well as other metrics defined by the ACO.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING UP TO \$200,000 FOR THE ACCOUNTABLE CARE ORGANIZATION (ACO) DEMONSTRATION PROJECT.
(2, 9) 10-0-0**

Research Agenda for the Profession Committee

R. T. Floyd, EdD, ATC, CSCS requested funding for an NATA designee to attend a meeting of the Research Agenda for the Profession Committee in April 2018.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING UP TO \$1,200 FOR AN NATA DESIGNEE TO PARTICIPATE IN THE RESEARCH AGENDA FOR THE PROFESSION COMMITTEE MEETING IN APRIL 2018.
(3, 8) 10-0-0**

Financial Message

Treasurer Weston read the proposed finance update for the General Session and asked for its approval.

"One of our major projects was to change the NATA fiscal year in order to better align with our largest event of the year and also to achieve operational efficiencies. I am pleased to report that, once this transition process was complete, the NATA finished its annual external audit and continues to be in a good financial position. Our next audit will begin this fall and will be completed and presented to our board by the January 2018 Joint Committee Meeting. Look for additional financial information in the April 2018 issue of the NATA News.

We take great care in the management of NATA funds and fiduciary responsibility is our priority. The Finance Committee recommends and Board of Directors approves the NATA annual budget, our investment strategy and considers new project opportunities throughout the year. Through the diligent and conservative approach to spending by our board and staff, we were able to continue to fund some major initiatives aligned with the NATA strategic plan, which includes Advocacy, Engagement and Development. What you have seen on the screens is a list of many of those initiatives.

We are looking forward to continuing the momentum by taking part in more exciting opportunities in the coming year."

**VOTED: TO APPROVE THE FINANCE REPORT FOR THE GENERAL SESSION.
(2, 8) PASSED 10-0-0**

American Orthopaedic Society for Sports Medicine (AOSSM) Travel Funding Request

Treasurer Weston presented a request from Forrest Pecha, MS, ATC, CSCS, NATA liaison to the AOSSM for additional funding to attend its upcoming annual meeting in Toronto. David Saddler stressed this is a one-time request, due to the meeting location. The board will receive a report following the meeting.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE ADDITIONAL FUNDING UP TO \$400 FOR FORREST PECHA, MS, ATC, CSCS, NATA LIAISON TO THE AMERICAN ORTHOPAEDIC SOCIETY FOR SPORTS MEDICINE (AOSSM) TO ATTEND ITS JULY 2017 ANNUAL MEETING.
(4, 10) 10-0-0**

Student Leadership Committee (SLC) Funding Request

Director Wood, board liaison to the Student Leadership Committee (SLC), requested financial assistance for current and incoming members to attend the 2018 convention in New Orleans. This request includes complimentary registration and up to \$4,000 (based on a stipend of up to \$200 per committee member) to be put toward hotel accommodations for one night and additional travel expenses. The chair position currently receives funding and complimentary registration.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING UP TO \$4,000 AND COMPLIMENTARY REGISTRATION FOR CURRENT AND INCOMING MEMBERS OF THE STUDENT LEADERSHIP COMMITTEE TO ATTEND THE 2018 CONVENTION. GOING FORWARD, THIS WILL BE INCLUDED IN THE STUDENT LEADERSHIP COMMITTEE BUDGET.
(10, 4) 10-0-0**

Wood requested directors continue to provide financial assistance from their districts to their committee members.

Professional Responsibility Committee (PRC) Funding Request

Amy Callender presented a request for funding from PRC chair, Gretchen Schlabach, PhD, LAT, ATC, to present at the July 2017 Board of Certification (BOC) Regulatory Conference held in Omaha, NE.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING UP TO \$800 FOR GRETCHEN SCHLABACH, PhD, LAT, ATC TO PRESENT AT THE JULY 2017 BOARD OF CERTIFICATION (BOC) REGULATORY CONFERENCE IN OMAHA, NE.
(9, 2) 10-0-0**

Third Party Reimbursement Pilot Project

Joe Greene, MS, ATC updated the board on the Third Party Reimbursement Pilot Project. Greene estimated the project would be significantly under budget at its conclusion in September 2017. He requested the board give a 50% discount to participating states for their financial obligations to the project.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE, APPROVE A DISCOUNT OF 50% ON 2017 FINANCIAL OBLIGATIONS TO THE THIRD PARTY PILOT PROJECT FROM THE THREE PARTICIPATING STATES: OHIO, WISCONSIN AND ILLINOIS.
(2, 4) 10-0-0**

National Athletic Treatment, Injury and Outcomes Network (NATION) Funding Request

Rachael Oats provided background on the Datalys Center's NATION project. In January 2016, the NATA board agreed to be a Datalys sponsor at the \$25,000 level, with continued funding based on a review of progress from the previous year. Oats requested the board approve renewal of its \$25,000 sponsorship for 2017-18. She recommended this amount be included in future budgets, with ongoing participation reviewed by staff annually.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING OF \$25,000 FOR THE HIGH SCHOOL NATIONAL ATHLETIC TREATMENT, INJURY AND OUTCOMES NETWORK (NATION) PROJECT. GOING FORWARD, THIS WILL BE INCLUDED IN THE BUDGET.
(1, 7) 10-0-0**

Pre-Hospital Care of the Spine Injured Athlete Video

Oats presented a request to fund an educational video based on the Inter-Association Task Force Consensus Statement on Pre-Hospital Care of the Spine Injured Athlete.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING OF \$12,000 TO PRODUCE AN EDUCATIONAL VIDEO BASED ON THE INTER-ASSOCIATION TASK FORCE CONSENSUS STATEMENT ON PRE-HOSPITAL CARE OF THE SPINE INJURED ATHLETE.
(1, 7) 10-0-0**

Review of the April and May 2017 Financial Statements

Treasurer Weston reviewed the April and May 2017 financial statements.

COMMISSION ON ACCREDITATION OF ATHLETIC TRAINING EDUCATION (CAATE)

Commission on Accreditation of Athletic Training Education (CAATE) Executive Director Micki Cuppett reported on the open comment period for the Curricular Content Standards, which will take place from June 1 to August 1, 2017. The CAATE will hold three focus groups on the Curricular Content Standards during convention.

BOARD OF CERTIFICATION (BOC)

BOC President Rusty McKune stated the BOC is conducting a practice analysis for specialty certification and a report will be provided at the Strategic Alliance meeting in October. The BOC Finance Committee proposed a certification fee increase, which its board will vote on in July. If approved, NATA member fees would increase \$5 from \$34 to \$39 and non-member fees would increase from \$50 to \$55 beginning in 2018.

SERVANT'S HEART AWARD

The Secondary School Athletic Trainers' Committee (SSATC) requested retired athletic trainers be eligible to receive the Servant's Heart Award. After discussion, the board agreed and asked the committee to change the word *coverage* in the award description to *health care* and to consider including the Safe Sports School Award as a requirement.

**VOTED: TO REVISE THE CRITERIA FOR THE SERVANT'S HEART AWARD WITH THE PROVISIONS SUGGESTED BY THE BOARD OF DIRECTORS AND THE SECONDARY SCHOOL ATHLETIC TRAINERS' COMMITTEE (SSATC).
(10, 3) 10-0-0**

HISTORICAL COMMISSION (HC)

Roger Kalisiak, MEd, ATC, chair of the Historical Commission (HC), thanked the board for its support. Commission members will meet at NATA headquarters in July for four days to catalog artifacts and label pictures. This year the Commission will begin videotaping Hall of Fame members attending convention for historical purposes. Kalisiak requested district secretaries complete a survey regarding district and state archives.

CLOSED SESSION

The board went into a closed session at 10:55 a.m. and returned to open session at 11:45 a.m.

REGULATORY REPORT

Callender, Ilisa Paul and Jim Twaddell, Drinker Biddell & Reath (DBR), updated the board on ongoing regulatory activities, increasing NATA's national visibility and addressing the opioid epidemic. DBR continues to promote athletic training with the Centers for Medicare and Medicaid Services (CMS) and private payors. NATA joined the Aging in Motion (AIM) Coalition, the Centers for Disease Control and Prevention (CDC) Coalition, the Coalition to Preserve Rehabilitation (CPR) and the Pediatric Trauma Caucus.

EFFECTIVE COMMUNICATION/WORKING TO ACHIEVE A COMMON GOAL

Dave Csillan, MS, LAT, ATC provided board training on communicating effectively.

CLOSED SESSION

The board went into a closed session at 1:36 p.m. and returned to open session at 2:31 p.m.

President Sailor and Dave Saddler left the meeting.

ATs CARE COMMITTEE (ATsC) REPORT

Dave Middlemas, EdD, ATC, CCISM, chair of the ATs Care Committee (ATsC), updated the board on progress over the past year. Critical Incident Stress Management (CISM) training occurred during the 2017 Joint Committee Meeting (JCM), the 2017 convention and is planned for 2018 district meetings. The board expressed support for Middlemas' proposed models to implement the ATs Care Program at the district and state levels.

President Sailor and Dave Saddler returned to the meeting.

THIRD PARTY REIMBURSEMENT PILOT PROJECT

Joe Greene, MS, ATC, reviewed background of the Third Party Reimbursement Pilot Project, the progress to date and preliminary findings. He noted the project was under budget and almost complete. He stated he would come to the board in the fall with next steps.

PROFESSIONAL RESPONSIBILITY COMMITTEE (PRC)

Shared Professional Values (SPV) Research

Gretchen Schlabach, PhD, ATC, chair of the PRC, gave a presentation on shared professional values (SPV) and provided background on similar health care associations' professional values. She requested board support to move forward with dissemination of a SPV survey to the membership. Tamesha Logan recommended using the established NATA survey process for dissemination to membership. A final report will be provided to the board following the survey.

**VOTED: TO SUPPORT THE PROFESSIONAL RESPONSIBILITY COMMITTEE (PRC) RESEARCH STUDY TO IDENTIFY SHARED PROFESSIONAL VALUES (SPV) AMONG THE NATA MEMBERSHIP.
(3, 4) 10-0-0**

Committee Name Change

Director Mathewson presented a request to change the name of the PRC to the Professional Responsibility in Athletic Training (PRAT) Committee to avoid confusion with the Public Relations (PR) Committee.

**VOTED: TO APPROVE THE NAME CHANGE OF THE PROFESSIONAL RESPONSIBILITY COMMITTEE (PRC) TO THE PROFESSIONAL RESPONSIBILITY IN ATHLETIC TRAINING (PRAT) COMMITTEE.
(7, 4) 10-0-0**

COMMITTEE CHAIR APPROVALS

President Sailor presented two committee chair appointments and asked for separate motions for each.

**VOTED: TO APPROVE JAY HERTEL, PhD, ATC, FNATA (D3) AS EDITOR-IN-CHIEF OF THE *JOURNAL OF ATHLETIC TRAINING* (JAT) AND CHAIR OF THE *JOURNAL OF ATHLETIC TRAINING* COMMITTEE BEGINNING JUNE 2018.
(3, 10) 10-0-0**

**VOTED: TO APPROVE SCOTT LAWRENCE, ATC (D4) AS CHAIR OF THE STATE ASSOCIATION ADVISORY COMMITTEE (SAAC) BEGINNING JUNE 2018.
(6, 4) 10-0-0**

2018 SECRETARY/TREASURER

President Sailor presented Director Weston as his choice for 2018 Secretary/Treasurer and Finance Committee chair. It was noted that Director Flanagan (D3) and Director Fitzpatrick (D10) would vote by proxy for the current directors, since their terms do not officially begin until the general session meeting later in the week.

**VOTED: TO APPROVE DIRECTOR WESTON AS 2018 SECRETARY/TREASURER.
(3, 10) PASSED 9-0-1 (1 ABSTAIN)**

2018 VICE PRESIDENT

President Sailor asked for nominations for vice president. Current Vice President Lindley was the only nominee and elected unanimously by consensus.

CHANGING OF THE GUARD

President Sailor presented recognition plaques to Directors Aronson and Wood and thanked them for their service and accomplishments. He officially welcomed Directors Flanagan and Fitzpatrick to the board and encouraged them to participate actively and thoughtfully.

FACE TIME 2017

President Sailor noted the agenda for Face Time 2017 would include presentations by the two presidential candidates followed by questions from the audience and from Facebook Live. The second half of Face Time will be open for audience questions and will not include any prepared presentations.

ADJOURN

After appropriate thank yous, the meeting was adjourned at 5:04 p.m.

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Meeting Minutes
Houston, Texas
11:00 a.m. CDT, June 29, 2017

Directors

Scott Sailor, EdD, ATC
Tim Weston, MEd, ATC
AJ Duffy, III, MS, ATC, PT
Katie Flanagan, EdD, LAT, ATC
Tory Lindley, MA, ATC
Mark Coberley, MS, LAT, ATC
Chris Hall, MA, LAT, ATC
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
Marisa Brunett, MS, LAT, ATC
Tony Fitzpatrick, MA, LAT, ATC

Staff

David Saddler
Rachael Oats, CAE
Michael Anto, PHR, SHRM-CP
Amy Callender
Kathy Crelly
Meredith Daniels, MPS
Anita James, CMP
Tamesha Logan, MBA
Lori Marker, CMP, CEM
Shelley Tims
Katie Scott, MS, ATC
Kandy Cefoldo

Incoming District Directors

Craig Voll, PhD, ATC, D4
David Gallegos, MA, ATC, Cert. MDT, D7
Lyn Nakagawa, MS, ATC, CSCS, D8

Guests

R.T. Floyd, EdD, ATC, CSCS, President, NATA Foundation
Brian Conway, ATC President-Elect, NATA Foundation
Rusty McKune, MS, ATC, President, BOC
Micki Cuppett, EdD, ATC, Executive Director, CAATE

CALL TO ORDER

President Sailor called the meeting to order at 11:45 a.m. Nine of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed David Gallegos, District VII Director-Elect, the board and guests to the meeting. The agenda was amended to include a presentation on Athletic Trainers in the Military.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the board prior to the meeting.

**VOTED: TO ACKNOWLEDGE THE NATA ANTITRUST GUIDELINES.
(5, 8) PASSED 9-0-0 (ABSENT 4)**

GATORADE

Jennifer Schmit and Marissa Yennie from Gatorade expressed their pleasure to meet with the board. Schmit reported that Gatorade is looking to expand its commitments with NATA in the coming year and continues to support increased AT care in secondary schools. She added that Gatorade revamped the Tim Kerin Award process this year, resulting in increased nominations.

INTERCOLLEGIATE COUNCIL FOR SPORTS MEDICINE (ICSM)

Murphy Grant, MS, ATC, PES, incoming Intercollegiate Council for Sports Medicine (ICSM) chair, and Terry DeZeeuw, MS, ATC, ICSM, Division I committee chair, shared updates from the ICSM's inaugural meeting on Committee Day. Initiatives identified by the group include developing a medical standard for appropriate contact with minors and participation by ICSM committee members in conference and regional groups. The ICSM also had preliminary discussions about an annual summit for collegiate ATs, co-sponsored by the National Collegiate

Athletic Association (NCAA). In addition, the group discussed the need to modify the committee structure to allow for better representation at the NAIA and community college levels.

Motion: To separate out the two-year institutions and the National Association of Intercollegiate Athletics (NAIA) with separate representation on the Intercollegiate Council for Sports Medicine (ICSM). (8, 2)

Following additional discussion, Directors Peters and Duffy amended their motion.

VOTED: TO SEPARATE OUT THE TWO-YEAR INSTITUTIONS INTO THREE DISTINCT AREAS: EAST, MIDWEST, AND WEST, WITH ONE PERSON REPRESENTING EACH OF THE THREE AREAS ON THE INTERCOLLEGIATE COUNCIL FOR SPORTS MEDICINE (ICSM). (8, 2) PASSED 9-0-0 (ABSENT 4)

The ICSM will return to the board later to discuss additional funding required to support these positions.

DeZeeuw informed the board the AT Documentation Workgroup is close to submitting its final report to the board for approval. Cuppett requested CAATE be sent a copy so terminology can be included in the Curricular Content Standards. Grant and DeZeeuw updated the board on ATs in club sports. The board requested updates on initiatives in this area.

ATs IN THE MILITARY SETTING

Diana Settles, MAT, ATC provided background on athletic trainers in the military. She stated injury rates are 41% lower when an AT works with Marines. ATs are doing injury prevention as well as rehab in the military. The Navy and Marines are placing ATs in every entry portal. The US Air Force has initiated communication and is beginning to utilize ATs in the field.

Vice President Lindley and Director-Elect Voll joined the meeting.

FEDERAL LEGISLATIVE REPORT

Jim Twaddell and Amy Callender reported on the Affordable Care Act (ACA) repeal and replacement efforts in the U.S. Senate. Other developments being tracked are budget cuts for health care programs and a possible pending Supreme Court appointment. President Sailor recently spoke to the U.S. Senate on Current Issues in American Sports: Protecting the Health and Safety of American Athletes. NATA currently has 18 co-sponsors for the Sports Medicine Licensure Clarity Act, S.808. NATA had a successful Capitol Hill Day and NATA Political Action Committee (PAC) event in May, with 77 participants.

NATA FOUNDATION

NATA Foundation President R.T. Floyd updated the board on the successful Wild West Casino Night held by the NATA Foundation and reported on the financial progress made since the NATA Foundation's inception. President-Elect Conway stated reserves are at 30% of the annual budget, with a goal of one year's operating budget in reserve funds. Conway expressed his appreciation to Floyd for his outstanding commitment to the NATA Foundation and the profession over his term on the NATA and NATA Foundation boards. The board congratulated the NATA Foundation on its financial progress over the last two years.

EXECUTIVE COMMITTEE FOR EDUCATION (ECE)

Doctoral Education Workgroup

MaryBeth Horodyski, EdD, LAT, ATC, FNATA, chair of the ECE, reported the Doctoral Education Workgroup completed a draft of its white paper and the data analysis will be available soon. The Internship Document was revamped and will be presented to the board in August.

CONVENTION PROGRAM COMMITTEE (CPC)

Erik Swartz, PhD, ATC, FNATA, outgoing chair of the Convention Program Committee (CPC), and Kavin Tsang, PhD, ATC, incoming chair, stated 134 sessions were held by 274 presenters plus moderators and 450 Free

Communications posters were presented during the 2017 convention. Next year in New Orleans, the second day of programming will have an international theme with presentations from the International Committee and the World Federation of Athletic Training and Therapy (World Federation). The CPC would like to see an increase in the number of member presentation proposals. Member attendance at some sessions is down in part due to the number of presentations held concurrently.

2017 CONVENTION

Lori Marker stated this year's Houston convention was the seventh largest to date. The George R. Brown Convention Center layout was very user friendly. More than 7,000 ATs and 330 exhibiting companies attended. Marker reported on feedback related to sporadic Wi-Fi outages, the onsite registration process and the keynote speaker. She commended staff for its teamwork and thanked the board for its support.

PRE-HOSPITAL CARE OF THE SPINE INJURED ATHLETE CONSENSUS STATEMENT

MaryBeth Horodyski, Inter-Association Task Force chair and Consensus Statement lead author, responded to questions from the board.

**VOTED TO APPROVE THE INTER-ASSOCIATION TASK FORCE CONSENSUS STATEMENT ON PRE-HOSPITAL CARE OF THE SPINE INJURED ATHLETE.
(5, 3) PASSED 10-0-0**

CLOSED SESSION

The board went into a closed session at 2:51 p.m. and returned to open session at 3:24 p.m.

NATIONAL ATHLETIC TREATMENT & OUTCOMES NETWORK (NATION)

Chrissy Collins, PhD, new Datalys President, and Sara Dalton, MEd, ATC, Project Coordinator, thanked the board for its continued support of the National Athletic Treatment, Injury and Outcomes Network (NATION) study and expressed excitement that the project will continue. They reported on the project's finances and fundraising efforts and shared an update on participation, published data and key findings. Dalton will contact the Reporting Information Online (RIO) project concerning collaboration possibilities.

CLOSED SESSION

The board went into a closed session at 4:15 p.m. and returned to open session at 4:47 p.m.

NEW DIRECTOR SCOOP

Directors-Elect Lyn Nakagawa and David Gallegos gave brief presentations about themselves to the board.

ADJOURN

After thanking the board for its work, President Sailor adjourned the meeting at 5:06 p.m.

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Board of Directors Meeting Minutes
Houston, Texas
8:00 a.m. CDT, June 30, 2017

Directors

Scott Sailor, EdD, ATC
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Tory Lindley, MA, ATC
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Incoming District Directors

Craig Voll, PhD, ATC
David Gallegos, MA, ATC, Cert. MDT

Guests

Brian Conway, ATC, President NATA Foundation

CALL TO ORDER

President Sailor called the meeting to order at 8:02 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed guests to the meeting. The consent agenda was amended and the updated NATA Position Statement *Immediate Management of Appendicular Joint Dislocation* was removed. Sailor noted it will be brought back to the board at a future time.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the board prior to the meeting.

VOTED: TO ACKNOWLEDGE THE NATA ANTITRUST GUIDELINES.
(1, 2) PASSED 10-0-0

MARKETING AND COMMUNICATIONS (MARCOM) REPORT

Tamesha Logan updated the board on MarCom efforts. She reported that *Range of Motion (ROM)* has an impressive 35% open rate and noted the targeted communications strategy launched two years ago has been successful. Later this year the MarCom team will focus on ways to monetize these communications. State leadership is the newest targeted communication area.

Sports Medicine Legal Digest

Logan reported on the positive reception of the quarterly *Sports Medicine Legal Digest*, which launched two months ago.

At Your Own Risk (AYOR)

Logan reported on the success of the At Your Own Risk (AYOR) program. She stated AYOR won the Association Media & Publishing EXCEL Award and commended her team for its work on the initiative.

Public Awareness Campaign

Logan mentioned current partnerships with state and district associations and key stakeholders, such as the Parent Teacher Association (PTA), National Interscholastic Athletic Administrators' Association (NIAAA) and Nevada Athletic Trainers Association (NEV ATA). She added that MarCom is assisting members who request resources to use for advocating at the state and local levels.

Logan noted it has been ten years since a Request for Proposal (RFP) was sent to public relations companies for consideration as NATA's PR firm. An RFP has been developed and a task force assembled to assist with the evaluation process.

Director Brunett shared a print ad using NATA's National Athletic Training Month (NATM) slogan, *Your Protection is Our Priority*. The ad will appear in Major League Baseball's (MLB) All Star Game program and is sponsored by the Athletic Trainers' Association of Florida (ATAF).

MEMBERSHIP REPORT

Meredith Daniels noted membership continues to grow each year. She commended her team, who handled the Career Center, Registration and NATA Gear during convention. NATA Gear grossed more than \$30,000 in Houston.

Go4Ellis

The Go4Ellis officially launched on May 15. Currently more than 1,200 ATs are on the platform, primarily from the northeast; however, all states are represented. A nationwide launch will begin in December.

Higher Logic

Daniels showed the Higher Logic platform and stated the Secondary School Athletic Trainers' Committee (SSATC), Young Professionals' Committee (YPC) and the District Secretaries'/Treasurers' Committee (DST) will test the platform prior to its rollout in the fall. Higher Logic is a tool with modules for a mentorship program, setting- or interest-based communities and document sharing. Its robust platform will add significant member value.

KOREY STRINGER INSTITUTE (KSI) SPONSORSHIP REPORT

Robert Huggins, PhD, ATC and Yuri Hosokawa, PhD, ATC reported on joint projects between NATA and the Korey Stringer Institute (KSI). The Athletic Training Locations and Services (ATLAS) project is 93% complete with fewer than 3,000 schools nationwide left to report. Huggins provided information on the Secondary School Insurance Service Data project and stated KSI would like to continue this work and will return to the board with a request for additional funding. The AT Perceptions of Medical Care and Sports Safety Standards in the Secondary School Setting project assesses current perceptions of athletic training and appropriate medical care for student-athletes from various key stakeholders including athletic directors, principals, superintendents, coaches, parents and legislators. The project will provide a baseline assessment to target educational efforts that have an influence on the presence of ATs in secondary schools. The board thanked Huggins and Hosokawa for their work.

MANAGEMENT OF MEDICATION BY THE SPORTS MEDICINE TEAM

Treasurer Weston stated the final draft of the Inter-Association Task Force Consensus Statement on Management of Medication by the Sports Medicine Team will be submitted to the board for approval this fall.

GOVERNMENT AFFAIRS REPORT

Amy Callender stated 2017 state legislative grants are complete and staff is waiting on receipts from several states. Application for 2018 grants begins July 1, 2017. More than 1,000 Safe Sports School Awards have been presented and more than 290 organizations are members of the Youth Sports Safety Alliance. Callender added NATAPAC revenue was down this year. Less than 3% of the membership contributes to the PAC. Director Peters challenged the board to raise \$6,000 per district to meet the NATAPAC goal.

EXECUTIVE DIRECTOR REPORT

Dave Saddler thanked staff for a great week at convention and stated the keynote speaker was excellent, as was the coverage from NATA-TV. He provided his perspective about ATs being intricately involved in NASA and thanked the AT staff for an invite with President Sailor to tour NASA facilities. He gave an update on open staff positions and complimented President Sailor on creating opportunities for ATs and being a great ambassador for the profession. He informed the board about potential cooperative projects with the Taylor Hooton Foundation. He reported on his meeting with the CEO of the American Physical Therapy Association (APTA). Finally, he said it was his privilege to attend the Professional Baseball Athletic Trainers' Society (PBATS) alumni dinner in Houston.

BOARD COMMITTEE LIAISON REPORTS

Young Professionals' Committee (YPC)

Director Fitzpatrick commented the YPC had questions on the Go4Ellis program. They suggested creating a best practice article or document on per diem work.

Professional Development Committee (PDC)

Director Flanagan stated the PDC is working on the Master Preceptor program and believes it will launch this fall.

World Federation of Athletic Training and Therapy (World Federation)

Director Duffy will inform the board of the next World Federation President when it is announced.

ATs Care Committee (ATsC)

Director Brunett reported the ATsC will offer training at 2018 district meetings.

DISTRICT NEWS

District V

Director Coberley reported Oklahoma did a statewide football campaign on the importance of athletic trainers with good results. Others interested should contact him.

District IV

Vice President Lindley stated district meeting planners shared best practices during a meeting while in Houston.

CONSENT AGENDA

Appropriate information on the following items was provided to the board through background materials, e-ballots or previous discussions.

VOTED: TO APPROVE

- **MINUTES FROM THE APRIL 2017 BOARD OF DIRECTORS MEETINGS (ALL).**
- **APPROVE CARI WOOD, ATC (D10) AS THE SPECIALTY AWARDS COMMITTEE (SAC) CHAIR BEGINNING JUNE 2018.**
- **APPROVE BLAISE KRILEY, ATC (D5) AS THE YOUNG PROFESSIONALS' COMMITTEE (YPC) CHAIR BEGINNING JUNE 2018.**
- **APPROVE KENT BIGGERSTAFF, ATC, LAT (D2) AS THE ATHLETIC TRAINER SERVICE AWARD (ATSA) COMMITTEE CHAIR BEGINNING JUNE 2018.**
- **APPROVE THE NATA POSITION STATEMENT: *FLUID REPLACEMENT FOR THE PHYSICALLY ACTIVE.***
- **RATIFY THE E-BALLOT ENDORSING THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION (NCAA) *SUBSTANCE ABUSE AND PREVENTION: AN ATHLETICS TOOL KIT.***
- **APPROVE THE STUB FY2016 AUDIT AND 990 FORM.**
- **RATIFY THE E-BALLOT APPROVING NATA'S COMMENTS TO THE COMMISSION ON ACCREDITATION OF ATHLETIC TRAINING EDUCATION (CAATE) CURRICULAR CONTENT STANDARDS.**

(1, 2) PASSED 10-0-0

NEW BUSINESS

Mark Letendre, ATC thanked the board for approving Kent Biggerstaff as chair-elect of the AT Service Award Committee. He stated this is the first time a PBATS member was chosen to chair a committee. He reminded the board many retired PBATS members are available to work on committees at the national, district and state levels.

ADJOURNMENT

After appropriate thank yous, President Sailor adjourned the meeting at 11:22 a.m.