

**NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.**  
**Board of Directors Minutes**  
**Carrollton, TX**  
**May 18, 2014**

Directors

Jim Thornton, MA, ATC, CES  
Paul Ullucci, DPT, ATC, SCS  
Michael Goldenberg, MS, ATC  
Pat Aronson, PhD, ATC, PTA  
Julie Rochester, EdD, ATC  
Eric McDonnell, MEd, ATC, LAT  
Kathy Dieringer, EdD, ATC, LAT  
Bart Peterson, MSS, ATC  
Scott Sailor, EdD, ATC  
MaryBeth Horodyski, EdD, ATC, LAT  
Cari Wood, ATC

Incoming Directors

Tim Weston, MEd, ATC, D1  
Tory Lindley, MS, ATC, D4  
Chris Mathewson, MS, ATC, CSCS, D7  
Carolyn Peters, MA, ATC, CSCS, D8

Staff

David Saddler  
Rachael Oats, CAE  
John Honaman, CFRE  
Tamesha Kennerson  
Amy Callender  
Kathy Creilly  
Kandy Cefoldo  
Michelle Vryhof, MA, ATC, LAT, PES  
Anita James, CMP  
Lori Marker, CMP, CEM  
Ruth Riggan

Guests

R.T. Floyd, EdD, ATC, President NATA Foundation  
Denise Fandel, AT, CAE, Executive Director BOC  
Micki Cuppett, EdD, ATC, Executive Director CAATE

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### **CALL TO ORDER**

President Thornton called the meeting to order at 8:36 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

### **OPENING REMARKS**

President Thornton thanked Director Dieringer for hosting the board the previous evening and commented on an article entitled "Leadership Tips for College Presidents and CEOs" in the April 28 *Wall Street Journal*. He welcomed the strategic alliance members and thanked them for their input.

### **ANTITRUST GUIDELINES**

David Saddler referenced the antitrust statement provided to the Board of Directors prior to the meeting.

**VOTED: TO ACKNOWLEDGE THE GUIDELINES IN THE NATA ANTITRUST STATEMENT.  
(4, 9) PASSED 10-0-0**

### **CONTINGENCY ACCOUNT**

Saddler reported a balance of \$20,000 in the contingency account and \$50,000 in the board discretionary account.

### **GOVERNMENT AFFAIRS OVERVIEW**

Amy Callender reviewed the goals and activities of the government affairs department.

#### Federal Legislative Update

Callender reported on current legislation being promoted and tracked by NATA. She commented on the increased awareness of ATs among legislators and staff, the success of Capitol Hill Day and upcoming events/meetings focusing on nutrition, physical activity and concussion. She noted postcards asking federal legislators to support the Secondary School Student Athletes' Bill of Rights will be distributed at convention for members to fill out.

#### NATA Political Action Committee (NATAPAC)

Callender reviewed the current financial status, functions and fundraising activities of the NATA Political Action Committee (NATAPAC). She encouraged district directors to raise funds for the NATAPAC at district meetings and explained the process for determining which legislators will be supported by NATAPAC contributions.

#### State Legislative Update

Callender reviewed current state legislative activities. Staff are currently tracking and advising on more than 120 bills, including 60 athlete safety bills in 26 states. She commented on recent advances in licensure and regulation in Washington, D.C., Alaska and California. In Fiscal Year 2013-2014, NATA disbursed \$410,000 in legislative grants to states. Callender noted NATA's attendance at the National Conference for State Legislatures (NCSL) and listed other organizations that collaborate with NATA on legislation.

#### Youth Sports Safety Strategy

Callender reviewed the goals and progress of NATA's youth sports safety strategy, including the National Action Plan, a possible Youth Sports Safety Month in August and a potential collaboration with Athletes Saving Athletes. The Youth Sports Safety Alliance (YSSA) now has more than 150 members. Staff is working to improve communication and engagement among group members.

The Safe Sports School Award now has 200 recipients. A district-based competition for new award winners will begin in June.

#### Reimbursement Update

Callender reported on current initiatives to aid reimbursement, including the American Medical Association's Current Procedural Terminology (CPT) coding workgroup and the partnership with Wells Fargo. She announced an upcoming district-based NPI contest and the upcoming release of a kit explaining how to register for an NPI number. She noted that legislative efforts regarding reimbursement are on hold while the new health care system is being implemented. In

addition, she mentioned that Clark Simpson is working to finalize NATA's strategy for third-party reimbursement and it should be ready for board review in June.

Regulatory Update

Staff continues to monitor regulatory updates from federal agencies including the Bureau of Labor Statistics (BLS), the Centers for Medicare and Medicaid Services (CMS) and the Occupational Safety and Health Administration (OSHA).

Advocacy Research Update

Callender reported on the status of current studies at George Washington University, the University of Colorado and Korey String Institute (KSI).

Department Update

Callender reviewed the government affairs department's tools for messaging and the roles and responsibilities of its staff.

**FINANCE COMMITTEE**

Journal of Athletic Training (JAT) backlog re-funding for FY15

Funding for publication of the *Journal of Athletic Training (JAT)* backlog was included in the FY14 budget, but the publication was not completed, which means the funding will need to be transferred to FY15. Director Horodyski noted the manuscripts have been reviewed and accepted; the additional funding will cover publication costs. She also noted the *Journal* Committee is discussing ceasing the printed publication and transitioning the *Journal* to an electronic format.

**VOTED: TO FUND THE PUBLICATION OF THE JOURNAL OF ATHLETIC TRAINING (JAT) BACKLOG UP TO \$15,000 IN FY15 FROM THE CONTINGENCY FUND.  
(9, 2) PASSED 10-0-0**

Professional degree consultant re-funding for FY15

The Professional Degree Task Force was allocated funding to hire a consultant during FY14 but was unable to identify one. The Task Force continues to search for a consultant who will be funded in FY15 from the surplus designated for research if approved by the board. Director Rochester asked if the cost could be shared with the strategic alliance members. President Thornton stated he felt it was important for NATA to pay for this since the consultants will be researching answers to member questions.

**VOTED: TO FUND THE PROFESSIONAL DEGREE CONSULTANT IN FY15 USING THE FY14 SURPLUS.  
(6, 3) PASSED 10-0-0**

Korey Stringer Institute (KSI) funding request for market penetration research analysis

The Korey Stringer Institute (KSI) brought forward a request to fund a graduate student to perform deeper analysis on the data from its market penetration research. This analysis will examine data by region, county and socioeconomic factors; provide a qualitative component; and address many more questions that have arisen. The request comes from KSI because this surpasses the original scope of the project, but the potential benefits are too great to pass up. The final data analysis will be published in the *JAT* this fall.

**VOTED: TO FUND \$10,000 FROM THE BOARD DISCRETIONARY FUND FOR A GRADUATE ASSISTANT TO PROVIDE DETAILED ANALYSIS OF KOREY STRINGER INSTITUTE'S MARKET PENETRATION RESEARCH.  
(7, 10) PASSED 10-0-0**

FY 2014 Year-end finances

Saddler reported on the unaudited year-end financial statements. This past year NATA performed well due to the leadership of the board and diligence of staff. Treasurer Ullucci commented on NATA's strong position moving into the next fiscal year, and President Thornton thanked Treasurer Ullucci for his work as Finance Committee chair. Saddler noted the audit will be complete soon and the board will receive the audited statements in June. Saddler and Treasurer Ullucci thanked NATA's finance staff for their expertise and hard work.

**BOARD WORKGROUP ON PRESIDENT/BOARD TERMS & PRESIDENTIAL NOMINATING COMMITTEE STRUCTURE**

Director Peterson thanked those who participated in the workgroup. He reviewed the workgroup's research and analysis and the proposed changes. Because the recommendation will require a bylaws change, it will have to be brought to each district for a vote.

**VOTED: TO AMEND THE PRESIDENT AND BOARD TERMS WORKGROUP'S RECOMMENDATION AS FOLLOWS:  
"EACH DISTRICT WILL RECEIVE TWO VOTES CONSISTING OF THE SEATED DIRECTOR AND MOST RECENT PAST DIRECTOR WHO IS A MEMBER OF THE DISTRICT. IN THE EVENT THAT ONE OR BOTH OF THESE TWO INDIVIDUALS IS A CANDIDATE OR UNAVAILABLE, THE DISTRICT BOARD OR EQUIVALENT WILL SELECT A REPLACEMENT."  
(3, 2) PASSED 10-0-0**

**VOTED: TO APPROVE THE PRESIDENT AND BOARD TERMS WORKGROUP'S RECOMMENDATION AS AMENDED.  
(5, 6) PASSED 10-0-0**

**BOARD WORKGROUP ON COMMITTEE TERM LIMITS**

Director McDonnell stated that the Committee Term Limits Workgroup recently completed a survey of past and current volunteers, with a 50.5% response rate. The board will receive the final report and recommendations in June.

**HISTORY & ARCHIVES**

President Thornton commented on the need for preserving materials from the history of the profession. He has been working with Matt Webber, MA, ATC, on a proposal for the June board meeting that will recommend the establishment of a History & Archives Commission. Directors Aronson and Goldenberg requested the Commission include a member from the former Women in Athletic Training Committee and the Ethnic Diversity Advisory Committee (EDAC).

**HUMAN KINETICS COACHES' COURSE**

Anita James presented a proposal to collaborate with Human Kinetics to rework its sports safety course for coaches to make it a more valuable model and brand it as an NATA product. She stated market research is yet to be done and royalties would be determined during contract negotiations. The goal is to release the course for the 2015-16 academic year. The board discussed the need for editorial control and concerns that this may place NATA in unwanted competition with other organizations such as NFHS that offer a similar product. Staff will explore this issue.

**VOTED: TO APPROVE THE PROPOSAL FOR THE HUMAN KINETICS COACHES' COURSE.  
(3, 4) PASSED 8-2-0 (NO 4, 10)**

**OFFICIAL STATEMENT: EMS CHANGES TO PRE-HOSPITAL CARE OF THE ATHLETE WITH ACUTE CERVICAL SPINE INJURY**

Director Horodyski presented the proposed official statement, EMS Changes to Pre-Hospital Care of the Athlete with Acute Cervical Spine Injury. The goal of the statement is to remind members to review their protocols with EMS providers to decrease the potential for conflict. A proposal for a task force to revise NATA's 1998 statement will come to the board in June. Director-elect Lindley expressed concern about potential legal ramifications of the statement, "The worst time to have this discussion is during an emergency."

**VOTED: TO APPROVE THE OFFICIAL STATEMENT: EMS CHANGES TO THE PRE-HOSPITAL CARE OF THE ATHLETE WITH ACUTE CERVICAL SPINE INJURY, WITH THE STATEMENT "THE WORST TIME TO HAVE THIS DISCUSSION IS DURING AN EMERGENCY" REMOVED.  
(10, 1) PASSED 10-0-0**

**NATA FOUNDATION**

R.T. Floyd, NATA Foundation President, thanked the NATA board for its support. Rachael Oats presented a report on the past year's activities, major programs and goals in the areas of research, scholarships, public relations, development and stewardship. She also reviewed new roles resulting from the staff reorganization. She thanked Saddler for his leadership in allowing NATA staff to be more involved with the NATA Foundation. President Thornton asked board members to encourage their constituents to donate to the NATA Foundation and the NATAPAC.

### **BOARD OF CERTIFICATION (BOC)**

Denise Fandel, BOC Executive Director, asked the board to encourage members with a research background to apply for an opening on the board. She provided updated certification numbers and some details on those who did not renew their certification, and she noted the BOC is planning to survey these people.

Fandel provided an update on the number of EBP courses currently available and the BOC's efforts to assist providers in the application process in an effort to decrease the number of rejections. She asked for feedback on how the BOC can assist state and district providers.

### **COMMISSION ON ACCREDITATION OF ATHLETIC TRAINING EDUCATION (CAATE)**

Micki Cuppett, CAATE Executive Director, reported on the CAATE's application to the Council for Higher Education Accreditation (CHEA) and on the professional degree workshops at the district meetings. She elaborated on the strategic goals that the professional degree changes are intended to further and noted that the CAATE's website will be soliciting member comments on the degree in July. Saddler thanked Cuppett and the CAATE's leadership for their assistance with responding to member concerns and for their excellent district meeting presentations.

### **PEDIATRIC RESEARCH IN SPORTS MEDICINE (PRISM) PARTNERSHIP WITH PEDIATRIC ORTHOPEDIC SOCIETY OF NORTH AMERICA (POSNA)**

Director Aronson presented a proposal to establish a liaison relationship with Pediatric Research in Sports Medicine (PRISM), an initiative of the Pediatric Orthopedic Society of North American (POSNA). The board requested more information on the background of the initiative.

**Moved: To approve a liaison relationship with Pediatric Research in Sports Medicine (PRISM).  
(9, 4) Motion Withdrawn**

### **2014 CONVENTION**

Lori Marker presented a report on registrations, exhibit sales, advertising, sponsorships and list sales for the 2014 Clinical Symposia & AT Expo in Indianapolis. She also provided a department overview and explained meeting staff roles and responsibilities.

### **SPECIALTY CERTIFICATION UPDATE**

Anita James noted Executive Committee for Education (ECE) Chair Russ Richardson will provide a detailed report at the June meeting.

### **NATA/AMSSM JOINT STRATEGY MEETING IMPLEMENTATION PLAN**

Oats provided an update on the NATA-AMSSM Collaborative Solutions for Safety project. The first event will be held at the NFL headquarters in March, 2015 and Doug Casa, PhD, ATC, FNATA, is working to secure sponsorships. Director Goldenberg noted that AMSSM has committed \$120,000 to assist with funding for this project over the next three years.

### **INTER-ASSOCIATION TASK FORCE TO ADDRESS INSTITUTE OF MEDICINE (IOM) CONCUSSION STUDY REPORT RECOMMENDATION 6: CULTURE CHANGE**

Oats provided an update on the Inter-Association Task Force to Address the IOM Concussion Study Report Recommendations. She stated good information was shared among the groups, but no concrete action plan has been created. Staff will be working on follow-ups over the next couple of weeks. Oats expressed optimism the different organizations could accomplish something significant together.

### **CONCUSSION COALITION**

Oats provided a report on the initial meeting of the Concussion Coalition. The group is very early in the process and is not ready to accept members yet. She stated she is not sure what NATA'S involvement will be in the future.

**OFFICIAL STATEMENT ON PROPER SUPERVISION OF SECONDARY SCHOOL STUDENT AIDES**

President Thornton explained the reasons behind the proposed revisions to the Official Statement, Proper Supervision of Secondary School Student Aides. The statement will be sent to secondary school ATs with an accompanying letter explaining the changes and the importance of the statement. The board requested that taping be removed from the letter since it is not a regulated activity in all states and that “athletic training student aide” be changed to “student aide” in the statement and the letter. President Thornton agreed to discuss the proposed changes with Secondary School Athletic Trainers’ Committee (SSATC) chair Larry Cooper.

**Moved: To approve the revised Official Statement on Proper Supervision of Secondary School Student Aides and distribute it with the accompanying letter.  
(7, 2) Motion tabled**

**2014 FEMALE ATHLETE TRIAD COALITION (FATC) CONSENSUS STATEMENT ON TREATMENT AND RETURN-TO-PLAY OF THE FEMALE ATHLETE TRIAD**

Director Aronson presented background on the statement, which was originally brought to the board for endorsement in December. Toni Torres-McGehee, PhD, ATC, NATA liaison to the Female Athlete Triad Coalition, re-submitted the statement and Directors Dieringer and Aronson have reviewed it. Torres-McGehee also requested that NATA collaborate with the statement’s authors to update the 2008 Position Statement on Preventing, Detecting and Managing Disordered Eating in Athletes. The NATA Foundation Pronouncements Committee will look for someone to lead the writing group.

**VOTED: TO ENDORSE THE FEMALE ATHLETE TRIAD COALITION (FATC) CONSENSUS STATEMENT ON TREATMENT AND RETURN TO PLAY OF THE FEMALE ATHLETE TRIAD.  
(4, 6) PASSED 10-0-0**

**HEADS UP VIDEO**

President Thornton stated he is still working to obtain more footage for the Heads Up Video and is hoping for the NFL’s assistance.

**LIABILITY AND MALPRACTICE INSURANCE FOR ATHLETIC TRAINERS**

Director Peterson stated that the liability workgroup has spent a lot of time working through the details of the toolkit. It has been sent to NATA’s legal counsel for review and the group will have another meeting in Indianapolis.

**LIAISONS TO OUTSIDE ORGANIZATIONS**

Liaison procedures update proposal

Ruth Riggan presented proposed updates to the liaison procedures, including a clarified appointment process and a change to the reporting structure. A training meeting is also planned for the 2015 convention.

**VOTED: TO APPROVE THE PROPOSED CHANGES TO THE LIAISON PROCEDURES.  
(9, 5) PASSED 10-0-0**

Performing Arts Medicine Association (PAMA)

Director Aronson and Riggan presented a proposal to establish a liaison relationship with the Performing Arts Medicine Association (PAMA).

**VOTED: TO APPROVE AN UNFUNDED LIAISON RELATIONSHIP WITH THE PERFORMING ARTS MEDICINE ASSOCIATION (PAMA).  
(6, 1) PASSED 10-0-0**

American Academy of Pediatrics (AAP)

Director Aronson and Riggan proposed a change to the status of the liaison relationship with the American Academy of Pediatrics (AAP).

**VOTED: TO APPROVE CHANGING THE AMERICAN ACADEMY OF PEDIATRICS' (AAP) LIAISON POSITION TO THE CATEGORY OF "NATA SEAT ON AN ORGANIZATION'S NATIONAL COMMITTEE OR ITS BOARD."  
(8, 10) PASSED 10-0-0**

Liaison Reports

Director Aronson reviewed the liaison reports. Director McDonnell suggested using webinars to give updates to the liaisons and keep them involved.

**DISTRICT BUSINESS**

District I

Director Ullucci reported that District I's legislative superfund is fully funded.

District II

Director Goldenberg stated the first grant for secondary school athletic training facility improvements has been awarded, and the district association will be looking at one for colleges as well. Cuppett requested that grants not be awarded to schools with athletic training programs (ATPs) that are not in good standing.

District III

Director Aronson reported that District III updated its constitution and bylaws, but did not have a quorum at its meeting and was unable to vote to approve the changes.

District IV

Director Rochester reported on the NCAA's Division II strategic planning session and announced upcoming state meetings. The board congratulated Director Rochester on her upcoming induction into the Michigan Athletic Trainers' Society's Hall of Fame.

District V

Director McDonnell announced that Mark Coberley, MS, ATC, LAT, will be the next District V Director.

District VI

Director Dieringer shared plans for District VI's 60<sup>th</sup> annual meeting in July, including a Southwest Conference Head AT panel discussion event to raise funds for the NATA Foundation.

District VII

Director Peterson reported great attendance at District VII's meeting in Provo, UT.

District VIII

Vice President Sailor reported on District VIII's successful 30<sup>th</sup> anniversary meeting. He then proposed a change to the NATA bylaws, incorporating American Samoa into District VIII.

**VOTED: TO INCORPORATE AMERICAN SAMOA INTO DISTRICT VIII.  
(8, 4) PASSED 10-0-0**

Districts will vote on this change at their next meetings.

The board congratulated Vice President Sailor on his induction into District VIII's Hall of Fame.

District IX

Director Horodyski stated District IX is updating its logo.

District X

Director Wood congratulated Alaska and Washington on their legislative successes and reported record attendance at District X's meeting in Portland.

**ADJOURN**

The meeting was adjourned at 4:02 p.m.



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Drew Caffey  
Guests  
R.T. Floyd, EdD, ATC, President NATA Foundation  
Micki Cuppett, EdD, ATC, Executive Director CAATE  
Denise Fandel, AT, CAE, Executive Director BOC

**CALL TO ORDER**

President Thornton called the meeting to order at 8:32 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

**ANTITRUST GUIDELINES**

David Saddler referenced the antitrust statement provided to the board of directors prior to the meeting.

**VOTED: TO ACKNOWLEDGE THE GUIDELINES IN THE NATA ANTITRUST STATEMENT.  
(2, 1) PASSED 10-0-0**

**ASSOCIATE RETIRED MEMBERSHIP CATEGORY**

Director Goldenberg presented a proposal for the creation of an Associate Retired membership category, to offer an option for continued membership to associate members who are no longer practicing ATs. Currently, there is no membership category appropriate for these individuals. Director Goldenberg reviewed the proposed qualifications and benefits. This category will not require a bylaws change.

**VOTED: TO INSTITUTE THE NEW 'ASSOCIATE RETIRED' MEMBER CATEGORY WITH THE PROPOSED  
QUALIFICATIONS AND BENEFITS, BEGINNING WITH THE FALL 2014 DUES CYCLE.  
(1, 3) PASSED 10-0-0**

Director Dieringer expressed concern about members who retire their BOC credential but continue practicing with their state licensure receiving free CEUs from NATA. The board agreed this is not appropriate.

**VOTED: TO CHANGE THE POLICIES & PROCEDURES SO THAT RETIRED CERTIFIED AND ASSOCIATE RETIRED  
MEMBERS ATTENDING THE CONVENTION DO NOT RECEIVE CEUS UNLESS THEY PAY THE REGISTRATION  
FEE, BEGINNING IN 2015.  
(2, 1) PASSED 9-0-1 (ABSTAIN 4)**

**VOTED: TO GRANDFATHER IN CURRENT NON-MEMBERS WHO QUALIFY FOR THE ASSOCIATE RETIRED MEMBERSHIP CATEGORY.  
(2, 9) PASSED 9-0-1 (ABSTAIN 4)**

**OFFICIAL STATEMENT ON PROPER SUPERVISION OF SECONDARY SCHOOL STUDENT AIDES**

President Thornton reported that SSATC chair Larry Cooper approved the board's edits to the Official Statement and the accompanying letter.

**VOTED: TO APPROVE THE REVISED OFFICIAL STATEMENT ON PROPER SUPERVISION OF SECONDARY SCHOOL STUDENT AIDES AND DISTRIBUTE IT WITH THE ACCOMPANYING LETTER.  
(7, 2) PASSED 10-0-0**

**FUNDING COMMITTEE CHAIRS TO ATTEND THE CONVENTION**

It was suggested that NATA pay for one hotel night for committee chairs to attend the convention. By consensus, the board agreed that it is the districts' responsibility to help its members who are chairs.

*Director Goldenberg left the meeting.*

**NATAGEAR LOGO MERCHANDISE**

Kelly Carlin reviewed the products available at the NATAGEAR store and the marketing plan for the convention. She presented a proposal to give an NATAGEAR voucher to members of the board, committee chairs and outgoing volunteers.

**VOTED: TO GIVE \$30 IN NATAGEAR VOUCHERS TO MEMBERS OF THE BOARD OF DIRECTORS AND COMMITTEE CHAIRS UPON COMPLETION OF TERMS AND \$15 TO OUTGOING COMMITTEE MEMBERS AND LIAISONS.  
(10, 9) PASSED 9-0-0**

**MEMBERSHIP STATISTICS**

Carlin presented the membership report to the board, including results of the recorded president and district director calls. She reviewed changes in state dues (and the possible impact on renewal), and the numbers of members who have not paid the BOC recertification fee.

**ATHLETIC TRAINING OUTCOMES AND COST CONTAINMENT WITHIN HEALTH CARE FACILITIES RFP**

Director Ullucci presented an update on the Athletic Training Outcomes and Cost Containment within Health Care Facilities RFP. The RFP received eight proposals, six of which were rejected outright. Although the best submitter was provided feedback and asked to resubmit, the workgroup did not feel that the researchers could meet NATA's objectives successfully. The workgroup recommends a more open RFP or multiple studies funded at a lower level.

**VOTED: TO ALLOCATE UP TO \$12,000 FROM THE BOARD DISCRETIONARY FUND FOR A WORKGROUP OF UP TO TEN PEOPLE, SELECTED BY THE LEADERS OF THE VISION QUEST 4 WORKGROUP AND INCLUDING REPRESENTATIVES FROM THE NATA FOUNDATION, TO MEET AND DECIDE A FUTURE DIRECTION FOR THE ATHLETIC TRAINING OUTCOMES AND COST CONTAINMENT WITHIN HEALTH CARE FACILITIES RFP.  
(5, 7) PASSED 9-0-0**

**EXECUTIVE DIRECTOR REPORT**

Saddler reported on the Korey Stringer Institute (KSI) fundraiser at the NFL headquarters, collaboration with the Joint Commission on Sports Medicine & Science (JCSMS) and recent communication with the professional athletic trainer societies. He announced NATA is invited to the upcoming White House concussion summit. He commended staff for their collaborative efforts. President Thornton thanked Saddler and Oats for their leadership.

**STAFF STRUCTURE REORGANIZATION REVIEW**

Saddler and Oats provided an overview of the reorganized staff structure.

**STAFF DEPARTMENT HEADS UPDATE**

Marketing, Communications, PR (MarCom)

Tamesha Kennerson introduced herself to the board. She reviewed staff roles, current objectives, specific focuses and desired outcomes for the MarCom department. She also discussed new opportunities to build on NATA's strong digital momentum on the website and in social media.

Information Technology (IT)

Drew Caffey reviewed the various functions of the IT department, including web development, infrastructure, network administration and software development. He provided information on project management, staff support, IT expenditures and upcoming goals for infrastructure, programming upgrades and staff training.

Member Services and Business Development (MSBD)

John Honaman reviewed staff roles, programs and current goals and initiatives of the MSBD department.

*MaryBeth Horodyski left the meeting.*

Knowledge Initiatives (KI)

Anita James reviewed staff roles and current focuses of the KI department.

Finance

Kathy Crelly reviewed the current financial state of the association and the roles of the finance department.

Human Resources and Operations

Michael Anto gave an overview of HR staff roles and processes of the human resources and operations department, as well as statistics on age, diversity and years of service of employees.

**CONSENT AGENDA**

Appropriate information on the following items was provided to the board of directors through background materials, previous discussions or e-ballot.

**VOTED: TO APPROVE**

- **MINUTES FROM APRIL 2014 BOARD OF DIRECTORS WEB CONFERENCE CALL.  
(1, 6) PASSED 8-0-0**
- **MARY BARNUM, EdD, ATC (D1) AS CHAIR OF THE PROFESSIONAL EDUCATION COMMITTEE (PEC)  
BEGINNING JUNE 2015.  
(3, 1) PASSED 8-0-0**

**CONTINGENCY AND DISCRETIONARY REQUESTS**

- VOTED: TO APPROVE FROM THE DISCRETIONARY FUND \$15,000 TO FUND PUBLICATION OF THE *JOURNAL OF ATHLETIC TRAINING (JAT)* BACKLOG FROM THE CONTINGENCY FUND; \$10,000 TO FUND ADDITIONAL DATA ANALYSIS FOR THE KOREY STRINGER INSTITUTE (KSI) STUDY; \$20,000 TO CONDUCT A STUDY FOR THE CODING PROJECT; AND \$12,000 FOR A MEETING TO DECIDE THE FUTURE DIRECTION OF THE VQ4A RFP.  
(1, 7) PASSED 8-0-0**

**ADJOURN**

After appropriate thank yous, the meeting was adjourned at 3:02 p.m.