

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Minutes
Carrollton, TX
May 16, 2015

Directors

Jim Thornton, MA, ATC, CES
Tim Weston, MEd, ATC
Michael Goldenberg, MS, ATC
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MA, ATC
Eric McDonnell, MEd, ATC, LAT
Kathy Dieringer, EdD, ATC, LAT
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
MaryBeth Horodyski, EdD, ATC, LAT
Cari Wood, ATC

Incoming Directors

AJ Duffy, III, MS, ATC, PT, D2
Mark Coberley, MS, ATC, LAT, D5
Chris Hall, MA, ATC, LAT, D6

Staff

David Saddler
Rachael Oats, CAE
Michael Anto, PHR
Drew Caffey
Amy Callender
Kathy Crelly
Anita James, CMP
Tamesha Logan, MBA
Lori Marker, CMP, CEM
Kelly Carlin
Kandy Cefoldo
Ruth Riggan

Guests

Mark Merrick, PhD, ATC, FNATA, President-elect CAATE
Micki Cuppett, EdD, ATC, Executive Director CAATE
Susan McGowen, PhD, ATC, EMT, President BOC
Russ Richardson, EdD, ATC, Chair ECE
Jolene Henning, EdD, ATC, LAT, Chair PEC

Present via tele-conference

R.T. Floyd, EdD, ATC, President NATA Foundation

Topical Index

[2015 Convention](#)

[2016 Capitol Hill Day](#)

[Athletic Training Internship Workgroup](#)

[Board of Certification \(BOC\)](#)

[Budget Surplus Allocation](#)

[Centers for Medicare and Medicaid](#)

[Services \(CMS\) Rule on Durable
Medical Equipment, Prosthetics,
Orthotics and Supplies \(DMEPOS\)](#)

[Commission on Accreditation of
Athletic Training Education
\(CAATE\)](#)

[Executive Director Report](#)

[Finance Committee](#)

[Government Affairs Update](#)

[Inter-Agency Terminology Workgroup](#)

[Inter-Association Task Force on](#)

[Appropriate Care for the Spine](#)

[Injured Athlete](#)

[Japan Athletic Trainers' Organization](#)

[\(JATO\) NATA Foundation](#)

[Scholarship](#)

[Korey Stringer Institute \(KSI\)](#)

[Korey Stringer Institute \(KSI\) Secondary](#)

[School Insurance Research](#)

[Project](#)

[Liaisons to Outside Organizations](#)

[Membership Statistics](#)

[NATA Career Center](#)

[NATA Foundation](#)

[NATA Strategic Plan](#)

[NATA Website](#)

[National Football League \(NFL\)](#)

[Secondary School Initiative](#)

[Official Statement on Collegiate](#)

[Supervision of Student Aides](#)

[Professional Degree Discussion](#)

[Secondary School Athletic Trainers'](#)

[Committee \(SSATC\) Foundation of](#)

[Sports Medicine Curriculum](#)

[Secondary School Value Model](#)

[Top 25 States for Youth Sports Safety](#)

[White House Summit on Responding to](#)

[Medical Emergencies](#)

CALL TO ORDER

President Thornton called the meeting to order at 8:30 am. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Thornton welcomed the board members and guests to the meeting. He reminded the board to be thoughtful and consider the future of the profession in its decision-making. He thanked the office staff for their work and congratulated Director-elect Hall on his election as the incoming District Six Chair.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the Board of Directors prior to the meeting. Kandy Cefoldo collected the board members' conflict of interest statements.

**VOTED: TO ACKNOWLEDGE THE GUIDELINES IN THE NATA ANTITRUST STATEMENT.
(5, 9) PASSED 10-0-0**

MEMBERSHIP STATISTICS

Kelly Carlin reviewed the latest membership statistics. She discussed the impact of state dues increases in New Jersey, California, Oregon and Minnesota, none of which experienced a decrease in membership. The board discussed the implications of the decreasing percentage of certified ATs who are NATA members. Saddler stated marketing staff members continue to develop new ways of targeting communications to different member segments and of demonstrating the value of NATA membership. He thanked Carlin and the membership staff for their work.

GOVERNMENT AFFAIRS UPDATE

Centers for Medicare and Medicaid Services (CMS) Rule on Durable Medical Equipment, Prosthetics, Orthotics and Supplies (DMEPOS)

Amy Callender provided an update on a recent conference call with the Centers for Medicare & Medicaid Services (CMS) Durable Medical Equipment (DME) Medicare Administrative Contractor (MAC) Jurisdictions. Staff provided answers to questions about AT education, qualifications and roles. Staff will also provide an in-depth memo on specific work that qualifies ATs to work with DME.

Federal Legislative Update

Callender reviewed current legislative advocacy efforts and the co-sponsors of NATA's bills. There will be another postcard collection at the convention and at district meetings. Members will receive a lapel pin for completing the postcard.

State Legislative Update

Callender reported on state practice act updates and athlete safety bills in North Dakota, Florida, North Carolina, Colorado, and Rhode Island.

2016 Capitol Hill Day (CHD)

Callender presented a proposal to hold the 2016 Capitol Hill Day (CHD) in conjunction with the 2016 Convention because of DC's proximity to Baltimore. The plan is to hold it on Committee Day while Congress is in session and invite all the committees that participate in the Joint Committee Meeting as well as members of the State Leadership Forum to attend. Other members may participate but there will be a hard registration deadline. Funding will be required for charter buses as well as additional meeting and meal expenses to ensure committees can complete their work either with additional time at the Joint Committee Meeting or with an evening meeting on Committee Day. Staff said the Finance Committee approves of this recommendation.

**VOTED: TO APPROVE THE CONCEPT OF HOLDING THE 2016 CAPITOL HILL DAY (CHD) IN CONJUNCTION WITH THE 2016 CONVENTION AND TRANSFER THE ALLOCATION FOR THE 2016 CHD TO FY2017.
(3, 5) PASSED 10-0-0**

FINANCE COMMITTEE

FY 2015 Year-End Finances

Treasurer Dieringer presented the March unaudited financial statements. She noted NATA's end-of-year financial position is strong with a surplus. The audit report will be ready for approval in June.

Budget Surplus Allocation

Saddler reported the completed projects approved for funding in the FY2014 surplus were absorbed into the FY2015 budget. The result is that NATA ended the year with expenses only 1% over budget, which was offset by the revenue surplus, while taking advantage of unbudgeted opportunities to move the profession forward. In addition, the FY2014 surplus remains along with a surplus for FY2015. This money can be moved to investments or allocated in a general board fund for similar future opportunities. President Thornton commended staff and the finance department for their hard work.

Japan Athletic Trainers' Organization (JATO) NATA Foundation Scholarship

President Thornton presented a proposal to fully fund a scholarship endowment through NATA Foundation in honor of the Japan Athletic Trainers' Organization (JATO). NATA's relationship with JATO is unique and this will be an important opportunity to assist with JATO's growing presence in Japan's health care environment. JATO will decide how many scholarships to award and what restrictions to place on the endowment. President Thornton noted there is currently no NATA Foundation endowment funded by NATA directly.

**VOTED: TO FUND A \$50,000 SCHOLARSHIP ENDOWMENT THROUGH THE NATA FOUNDATION IN HONOR OF THE JAPAN ATHLETIC TRAINERS' ORGANIZATION (JATO).
(2, 6) PASSED 10-0-0**

NATA STRATEGIC PLAN

Rachael Oats presented a proposed revised mission statement and vision statement. The board discussed both statements extensively.

**VOTED: TO APPROVE THE PROPOSED MISSION STATEMENT AS AMENDED:
The mission of the National Athletic Trainers' Association is to represent, engage and foster the continued growth and development of the athletic training profession and athletic trainers as unique health care providers.
(1, 10) PASSED 10-0-0**

**VOTED: TO APPROVE THE PROPOSED VISION STATEMENT AS AMENDED:
Athletic trainers will be globally recognized as vital practitioners in the delivery and advancement of health care. Through passionate provision of unique services, athletic trainers will be an integral part of the interprofessional health care team.
(6, 8) PASSED 10-0-0**

Oats reviewed the focus areas and specific objectives and tactics of the strategic plan. The board discussed each area and recommended changes. The board asked for specific language related to enhancement of the professional degree, which Executive Committee for Education Chair Russ Richardson agreed to provide. President Thornton thanked Oats for her hard work on the strategic plan.

NATA CAREER CENTER

Director McDonnell presented a suggestion from former board member and Treasurer Terry Noonan, MS, ATC, LAT, to offer shorter-term postings in the career center. The board discussed and asked Michael Anto to investigate pricing structures of other career centers. Carlin noted staff is working on improving search functions, job title uniformity and categories within the Career Center and continues to investigate complaints about violating salary guidelines or advertising inappropriate positions.

WHITE HOUSE SUMMIT ON RESPONDING TO MEDICAL EMERGENCIES

President Thornton reported on the recent White House Summit on Responding to Medical Emergencies. Other important first responder professions were well represented and the athletic training profession was positively recognized by numerous individuals during the meeting. President Thornton stated he looks forward to how ATs can contribute their skills and expertise to this initiative.

SECONDARY SCHOOL VALUE MODEL

Director Mathewson presented the Secondary School Value Model, which was adapted from the College Value Model. He commended the Committee on Practice Advancement (COPA) for its assistance and input. The document will be released in June and there will be a peer-to-peer session on the topic at the convention. The board discussed the document and recommended changes while commending the Secondary School Athletic Trainers' Committee (SSATC) for its work. Director Mathewson agreed to discuss the changes with SSATC Chair Larry Cooper, MS, ATC, LAT, and bring the revised document for approval.

**Moved: To approve the Secondary School Value Model with amendments.
(6, 1) Motion tabled.**

SECONDARY SCHOOL ATHLETIC TRAINERS' COMMITTEE (SSATC) FOUNDATION OF SPORTS MEDICINE CURRICULUM

Director Mathewson presented a proposed curriculum drafted by an SSATC subcommittee to teach sports medicine in a secondary school setting. The board discussed concerns about the depth and level of detail of the curriculum. By consensus, the board directed the ECE to review the curriculum and provide comments.

NATIONAL FOOTBALL LEAGUE (NFL) SECONDARY SCHOOL INITIATIVE

Oats provided a high-level overview of the results of the National Football League (NFL) Secondary School Initiative. The NFL is allocating \$500,000 for the team matching grant program next year, and Gatorade has committed \$250,000. A new aspect of the program in 2015 is a national contest to provide funds for ATs in underserved areas that are not in NFL markets, with a focus on sustainability and to support the gold standard of the full-time AT. The funds will be provided on a need basis, which SSATC and the Ethnic Diversity Advisory Committee (EDAC) can assist in evaluating. Staff's recommendation is that NATA put \$200,000 of its \$250,000 commitment toward the contest and \$50,000 to the NFL initiative. This will allow all 32 NFL teams to participate if they are inclined. The board requested more data on the results of the 2014 initiative to share with members. The board also discussed the possibility of bringing the other major professional sports leagues into the project.

**VOTED: TO ACCEPT STAFF'S RECOMMENDATION TO ALLOCATE NATA'S CURRENT COMMITMENT OF \$250,000 TO THE NATIONAL FOOTBALL LEAGUE (NFL) SECONDARY SCHOOL INITIATIVE AS FOLLOWS: \$50,000 TO NFL CLUB GRANT PROGRAM AND \$200,000 TO THE NATIONWIDE ATHLETIC TRAINER CONTEST.
(5, 10) PASSED 10-0-0**

KOREY STRINGER INSTITUTE (KSI)

Oats reported on the Korey Stringer Institute (KSI) board meeting and congratulated NATA members Erik Swartz, PhD, ATC, FNATA, and Lisa Walker, ATC, on winning KSI's Lifesaver Awards.

NATA STRATEGIC PLAN

ECE Chair Russ Richardson and PEC Chair Jolene Henning provided a statement on educational development to include in the strategic plan.

**VOTED: TO APPROVE THE STRATEGIC PLAN AS AMENDED.
(3, 9) PASSED 10-0-0**

NATA FOUNDATION

NATA Foundation President RT Floyd presented a proposal to repurpose NATA materials, including position statements and consensus statements, in a compiled format as a resource for NATA members. The NATA Foundation's Education Resources Committee (ERC) will work on this project.

**VOTED: TO GRANT THE NATA FOUNDATION PERMISSION TO USE NATA POSITION STATEMENTS AND CONSENSUS STATEMENTS IN MATERIALS DEVELOPED BY THE EDUCATION RESOURCES COMMITTEE (ERC).
(4, 1) PASSED 10-0-0**

Oats announced that NATA Foundation Manager Patsy Brown will be recognized for her retirement at the Distinguished Scholars Presentation in St. Louis. She noted the NATA Foundation will recruit for a new director after Brown's retirement. She provided updated registration statistics for the NATA Foundation events at the convention and thanked the board members participating in the Beat the Board challenge. She also requested items for the Silent Auction.

Floyd expressed appreciation to the board for its support of the NATA Foundation. President Thornton thanked Floyd and Oats for their work.

BOARD OF CERTIFICATION (BOC)

Board of Certification (BOC) President Susan McGowen thanked the board for the opportunity to present. She announced a joint presentation at the convention with the Committee on Professional Ethics (COPE) on professional boundaries. She provided an update on Evidence-Based Practice (EBP) continuing education (CEs) and on the open AT director position on the BOC board. She also announced recruitment for an upcoming pilot study on a portfolio system for CEs. McGowen also provided a report on certification exam numbers for 2015.

COMMISSION ON ACCREDITATION OF ATHLETIC TRAINING EDUCATION (CAATE)

CAATE President-elect Mark Merrick thanked the board for the cooperative relationship between the organizations. He noted that CAATE representatives can visit with committees in St. Louis if needed and can offer presentations about the professional degree at district meetings. He also announced CAATE's volunteer reception at the convention. Merrick concluded with an update on the pass rate and the process of putting programs on probation.

CAATE Executive Director Micki Cuppett announced dates for the upcoming accreditation conference, noting this conference is not meant to compete with the Athletic Training Educators' Conference. CAATE recommends that program directors use accreditation budgets to attend instead of their CE budget. She also noted CAATE has received reports about unaccredited programs offering a concentration in athletic training and asked the board to notify her if other reports are received. She announced CAATE has recently hired a director of education.

TOP 25 STATES FOR YOUTH SPORTS SAFETY

Tamesha Logan reported on the comments received from NATA's attorney about the plan to release a list of the top 25 states in youth sports safety. She reported marketing staff will review the changes with the Governmental Affairs Committee (GAC) and the State Leadership Forum (SLF) and will bring more information to the board in June.

NATA WEBSITE

Logan shared highlights of the new website design and reviewed the design process. She noted the site will be mobile responsive. She stated that Phase One of the new targeted communications strategy will be rolled out at the convention.

2015 CONVENTION

Lori Marker provided an update on registration, housing, logistics and the keynote for the 2015 convention. She reviewed the branding strategy and how the convention design will enhance networking and the peer-to-peer experience. Director Aronson asked why the program would not have EBPs on-site, and Anita James stated the EBPs are being added in an incremental fashion and will be available on-site next year.

CLOSED SESSION

The board went into closed session and was adjourned at 5:14 pm.

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Irving, TX
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President-elect

Scott Sailor, EdD, ATC

Staff

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Guests

Mark Merrick, PhD, ATC, FNATA, President-elect CAATE
Micki Cuppett, EdD, ATC, Executive Director CAATE
Susan McGowen, PhD, ATC, EMT, President BOC
Russ Richardson, EdD, ATC, Chair ECE
Jolene Henning, EdD, ATC, LAT, Chair PEC

Present via tele-conference

R.T. Floyd, EdD, ATC, President NATA Foundation

OPEN SESSION

The board emerged from its closed session to an open meeting at 12:30 pm.

OFFICIAL STATEMENT ON COLLEGIATE SUPERVISION OF STUDENT AIDES

Director McDonnell reported the statement should be ready for approval in June.

INTER-ASSOCIATION TASK FORCE ON APPROPRIATE CARE FOR THE SPINE INJURED ATHLETE

Vice President Horodyski reported on the process of developing the Consensus Statement on Appropriate Care of the Spine Injured Athlete and the composition of the task force. She reviewed the most significant recommendations and noted the appendices will have pictorial instructions for equipment removal, which will be taken at the University of Georgia. The executive summary will be presented at the upcoming conference of the National Sportscasters and Sportswriters Association and the full statement will be released before football season begins. Oats commended Vice President Horodyski on her leadership of the task force. President Thornton agreed and commended Ron Courson, ATC, PT, NREMT, for his leadership as well.

PROFESSIONAL DEGREE DISCUSSION

President Thornton and the CAATE reported that each board had voted unanimously to change the professional degree of athletic training to the master's level. The CAATE anticipates the transition period could take seven years. He stated there are many discussions and decisions to make about the implementation of the decision. It was agreed an official statement will be released as soon as possible with more information to come in the next few weeks. Laursen thanked the NATA for its participation in this process. The board thanked him for CAATE's leadership. President Thornton again recognized ECE Chair Richardson and PEC Chair Jolene Henning for their hard work and dedication to the process.

KOREY STRINGER INSTITUTE (KSI) SECONDARY SCHOOL INSURANCE RESEARCH PROJECT

Oats reported on the NATA/KSI insurance project. She stated the focus of the project has changed; instead of focusing on premiums, the research question is now focused on public health implications, including the cost to taxpayers of health care that could've been provided by an AT. She noted Robert Huggins, PhD, ATC, LAT, KSI Vice President for Research & Elite Athlete Health and Performance, will provide reports quarterly and the board requested he present at the June meeting to answer questions.

LIAISONS TO OUTSIDE ORGANIZATIONS

Director Aronson presented the May liaison reports and noted a letter will be sent to the National School Boards Association in an effort to improve the relationship. She noted training will be done at the convention to improve communication and involvement among liaisons.

ATHLETIC TRAINING INTERNSHIP WORKGROUP

Richardson provided an update on the work of the Internship Workgroup, including the committees and other entities that are represented. James will share the full roster with the board.

INTER-AGENCY TERMINOLOGY GROUP

James reported the process and composition of the Inter-Agency Terminology Group are still being developed. The ECE will lead the project but all strategic alliance members will be involved.

EXECUTIVE DIRECTOR REPORT

Saddler reported on efforts by CUATC chair Randy Cohen, ATC, DPT, with the University Risk Management and Insurance Association (URMIA) and his desire to create a liaison relationship with that organization. He announced upcoming FAQs on EBPs from both NATA and the BOC. He also provided an update on open staff positions.

Saddler commented on a recent mention of ATs in the show "Boomtowners." Saddler asked Logan to comment about a marketing opportunity with *USA Today's* publication "Health and Human Services" that will give NATA a full-page ad in the program guides for five NFL teams.

CONSENT AGENDA

Appropriate information on the following items was provided to the board through background materials, previous discussions or e-ballot. It was noted the one-page disclaimer for administrations is not necessary.

VOTED: TO APPROVE

- MINUTES FROM THE APRIL 2015 BOARD OF DIRECTORS WEB CONFERENCE.
- GRETCHEN SCHLABACH, PhD, ATC, LAT (D4), AS CHAIR OF THE PROFESSIONAL RESPONSIBILITY WORKGROUP.
- BART PETERSON, MSS, ATC (D7), AS CHAIR OF THE SECONDARY SCHOOL ATHLETIC TRAINERS' COMMITTEE (SSATC) BEGINNING JUNE 2016.
- JON REIDY (D1) AS CHAIR OF THE NATIONAL ATHLETIC TRAINING STUDENTS' COMMITTEE (NATSC) BEGINNING JUNE 2015.
- *EXERTIONAL HEAT ILLNESS POSITION STATEMENT AS AMENDED WITHOUT THE DISCLAIMER.*
(1, 4) PASSED 10-0-0

SECONDARY SCHOOL VALUE MODEL

Director Mathewson reported that SSATC Chair Cooper sent a revised document, but one of the changes was not included due to an oversight. The board agreed to approve pending that change, and Director Mathewson will provide the final version.

**VOTED: TO APPROVE THE REVISED SECONDARY SCHOOL VALUE MODEL PENDING ONE ADDITIONAL CHANGE.
(6, 1) PASSED 10-0-0**

DISTRICT BUSINESS

District I

Director Weston gave an update on the defense of the Rhode Island licensure legislation. He will inform the board when the issue is resolved.

District II

Director Goldenberg reported that District II moved \$20,000 in assets to the Delaware Athletic Trainers' Association to start an endowment that would provide \$1,000-\$2,000 to their operating budget each year. He urged other districts with small states to look at doing something similar.

District III

Director Aronson reported that Jim Berry, EdD, ATC, NREMT, will join District III's Executive Council in June as Secretary. She reported on DIII's Safe Sports School award grants and record attendance at its upcoming meeting.

District IV

District IV has approved 15 additional Safe Sports School grants. Director Lindley noted DIV's dues allocation will increase to \$35.

District V

No new business.

District VI

Director Dieringer welcomed Director-elect Chris Hall. She noted registration is trending high for District VI's upcoming meeting and she looks forward to welcoming President-elect Sailor to SWATA.

District VII

Director Mathewson reported District VII's meeting was successful and well-attended.

District VIII

Director Peters reported on District VIII's meeting and stated the bylaws changes were unanimously approved. She announced her re-election as district director and the naming of a scholarship in honor of past president Julie Max, MEd, ATC.

District IX

Vice President Horodyski reported on District IX's meeting and announced Florida's practice act update will be signed in July.

District X

Director Wood reported on District X's successful meeting.

ADJOURN

After appropriate thank yous, the meeting was adjourned at 1:58 pm.