

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Web Conference Minutes
1:00 p.m. CDT October 6, 2014

Directors

Jim Thornton, MA, ATC, CES
Tim Weston, MEd, ATC
Michael Goldenberg, MS, ATC
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MS, ATC
Eric McDonnell, MEd, ATC, LAT
Kathy Dieringer, EdD, ATC, LAT
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
MaryBeth Horodyski, EdD, ATC, LAT
Cari Wood, ATC

Incoming Director

Mark Coberley, MS, ATC, LAT, D5

Incoming President

Scott Sailor, EdD, ATC

Staff

David Saddler
Rachael Oats, CAE
John Honaman, CFRE
Anita James, CMP
Amy Callender
Kathy Crelly
Judy Pulice, CAE
Tamesha Kennerson
Michael Anto, PHR
Russell Lowe
Kandy Cefoldo
Ruth Riggan

Guests

R.T. Floyd, EdD, ATC, President NATA Foundation
Denise Fandel, CAE, Executive Director BOC
Chuck Kimmel, MA, LAT, ATC, Chair Honors &
Awards Committee

Topical Index

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[Journal \(ATEJ\)](#)

[Centers for Medicare and
Medicaid Services \(CMS\) Rule
on Durable Medical
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\(DMEPOS\)](#)

[Charles County, Maryland, School
District](#)

[Council for Higher Education
Accreditation \(CHEA\)
Finance Update
Legislative Update
NATA Quick Facts Sheet
NATA Strategic Plan](#)

[National Football League \(NFL\)](#)

[Secondary School Initiative
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Workgroup
Top 25 States for Youth Sports Safety
Website Upgrade
World Federation of Athletic Training
and Therapy \(WFATT\) Global
Recognition Standards](#)

CALL TO ORDER

President Thornton called the meeting to order at 1:02 p.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Thornton congratulated President-elect Scott Sailor on winning the election. He acknowledged Russ Richardson, EdD, ATC, for his contributions to the profession and the association. President Thornton welcomed the members of the AT Strategic Alliance to the call.

RESEARCH & DEVELOPMENT (R&D) WORKGROUP PROPOSAL

Vice President Horodyski explained the original proposal for the Research and Development (R&D) Committee was placed on hold while members and staff work with the NATA Foundation to determine an appropriate name for the group and whether it will be an NATA or NATA Foundation committee. The current proposal is to fund the workgroup's attendance at the Athletic Training Educators' Conference (ATEC) in June. David Saddler added that the Finance Committee has approved the funding request.

**VOTED: TO APPROVE THE EXECUTIVE COMMITTEE FOR EDUCATION (ECE) RESEARCH & DEVELOPMENT (R&D) WORKGROUP FUNDING REQUEST FOR \$14,940 TO COME FROM FY2015 SAVINGS OR RESERVES. (\$13,695 FOR WORKGROUP MEMBERS TO ATTEND THE 2015 ATHLETIC TRAINING EDUCATORS' CONFERENCE (ATEC) AND \$1,245 FOR CHAIR MICHAEL MILLER, PhD, EdD, FNATA, ATC, TO ATTEND THE JANUARY 2015 JOINT COMMITTEE MEETING.)
(9, 5) PASSED 10-0-0**

FINANCE UPDATE

Treasurer Dieringer provided a brief finance update, noting NATA continues to be in a strong financial position. Revenue is just above budget and expenses remain 11% below budget. She noted the first quarter budget forecast is available in Dropbox and thanked Kathy Crelly for her work.

TOP 25 STATES FOR YOUTH SPORTS SAFETY

Tamesha Kennerson reported on the list of Top 25 States for Youth Sports Safety initiative and shared input from the State Association Advisory Committee (SAAC). The committee was supportive and asked for assistance in communicating with the media and requested resources for states to help schools employ ATs. The resources will be housed on NATA's consumer advocacy page. Kennerson stated the list will likely be published in fall 2015 once all resources are in place. Director Goldenberg suggested the possibility that the list be released at the CSSS event in March. The board requested staff discuss legal implications of the project with Venable.

WEBSITE UPGRADE

Kennerson reviewed benefits of a proposed website upgrade project, including easier navigation and content updating, more accessibility with mobile devices and a single log-in for members. She discussed user analytics and the potential for more advertising revenue. Saddler noted the Finance Committee approved the funding request.

**VOTED: TO APPROVE THE NATA WEBSITE UPGRADE PROJECT FROM THE CAPITAL BUDGET.
(2, 3) PASSED 10-0-0**

ATHLETIC TRAINING EDUCATION JOURNAL (ATEJ) EXPANSION

Vice President Horodyski reviewed the current structure and acceptance rate of the *Athletic Training Education Journal (ATEJ)*. She explained the ATEJ would like to roughly double the page count to provide more opportunities for members to publish. President Thornton noted the funding not included in the proposal would be included in next year's budget.

**VOTED: TO APPROVE THE ALLOCATION OF APPROXIMATELY \$4,000 FROM FY2015 SAVINGS OR RESERVES TO FUND THE EXPANSION OF THE ATHLETIC TRAINING EDUCATION JOURNAL (ATEJ).
(9, 8) PASSED 10-0-0**

NATA STRATEGIC PLAN

Rachael Oats reported that staff has started work on a program audit to help identify staff priorities. This information will assist with development of the strategic plan.

NATIONAL FOOTBALL LEAGUE (NFL) SECONDARY SCHOOL INITIATIVE

Oats reported that Johnson & Johnson and Gatorade have agreed to sponsor the teams with first aid materials and sideline kits, respectively. Datalys is providing injury surveillance software to participating ATs. Ten NFL teams are now involved with the program.

CENTERS FOR MEDICARE & MEDICAID SERVICES (CMS) RULE ON DURABLE MEDICAL EQUIPMENT, PROSTHETICS, ORTHOTICS AND SUPPLIES (DMEPOS)

Amy Callender reported that NATA's comments have been submitted for the proposed Durable Medical Equipment, Prosthetics, Orthotics and Supplies (DMEPOS) rule. A joint letter signed by 15 members of Congress and members of the Ways and Means Committee has been sent to CMS. She stated staff believes NATA took all

appropriate steps and is optimistic about the outcome but there are no guarantees. CMS has not confirmed when the rule will be decided.

LEGISLATIVE UPDATE

Callender reported the Secondary School Student Athletes' Bill of Rights now has 61 co-sponsors in the House (H. Res. 72) and four in the Senate (S. Res. 372). She added that 2014 state legislative grants will be finalized soon.

NATA QUICK FACTS SHEET

Kennerson presented a document containing key facts and statistics about NATA to ensure consistency in messaging for key volunteers. She requested feedback from the board.

CHARLES COUNTY, MARYLAND, SCHOOL DISTRICT

Saddler reported that the AT positions eliminated in the summer in Charles County, Maryland, have been reinstated. He commended those who responded to the issue for their quick work.

WORLD FEDERATION OF ATHLETIC TRAINING AND THERAPY (WFATT) GLOBAL RECOGNITION STANDARDS

President Thornton presented the Global Recognition Standards put forward by the World Federation of Athletic Training and Therapy (WFATT) and indicated his intention to vote yes. He clarified that the standards do not address accreditation.

**VOTED: TO ENDORSE THE YES VOTE OF PRESIDENT THORNTON OF THE GLOBAL RECOGNITION STANDARDS PRESENTED BY THE WORLD FEDERATION OF ATHLETIC TRAINING AND THERAPY (WFATT).
(6, 8) PASSED 10-0-0**

COMMISSION ON ACCREDITATION OF ATHLETIC TRAINING (CAATE)

Director Lindley reported on the recognition of the Commission on Accreditation of Athletic Training Education (CAATE) by the Council for Higher Education Accreditation (CHEA). CHEA recognized CAATE as the accrediting body for professional and post-professional programs in athletic training at the baccalaureate and master's degree levels and non-degree residency programs in specialty areas of athletic training within the U.S. NATA congratulates CAATE on this accomplishment.

OTHER

Saddler reported that past president Jerry Rhea visited the new national office and was very impressed.

Director McDonnell clarified that term extensions for specific committee members to adjust to the new term limits do not have to be approved by the board.

CONSENT AGENDA

Appropriate information on the following items was provided to the board through background materials, e-ballots or previous discussions.

VOTED: TO APPROVE
• MINUTES FROM THE SEPTEMBER 2014 BOARD OF DIRECTORS WEB CONFERENCE.
(5, 1) PASSED 10-0-0

ADJOURNMENT

The board went into a closed session, after which President Thornton adjourned the meeting at 2:18 p.m.