

**NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.**  
**Board of Directors Web Conference Minutes**  
**7:00 am CDT September 5, 2013**

Directors

Jim Thornton, MA, ATC, CES  
Paul Ullucci, DPT, ATC, SCS  
Michael Goldenberg, MS, ATC  
Pat Aronson, PhD, ATC, PTA  
Julie Rochester, EdD, ATC  
Eric McDonnell, MEd, ATC, LAT  
Kathy Dieringer, EdD, ATC, LAT  
Bart Peterson, MSS, ATC  
Scott Sailor, EdD, ATC  
MaryBeth Horodyski, EdD, ATC, LAT  
Cari Wood, ATC

Incoming Directors

Tory Lindley, MS, ATC, D4  
Chris Mathewson, MS, ATC, CSCS, D7  
Carolyn Peters, MA, ATC, CSCS, D8

Staff

David Saddler  
John Honaman, CFRE  
Kathy Creilly  
Anita James, CMP  
Jordan Grantham  
Dylan Orrell  
Kandy Cefoldo  
Ruth Riggan

Guests

R.T. Floyd, EdD, ATC, President NATA Foundation  
Rachael Oats, CAE, Director NATA Foundation  
Micki Cuppett, EdD, ATC, Executive Director CAATE

**Topical Index**

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**CALL TO ORDER**

President Thornton called the meeting to order at 7:00 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

**OPENING REMARKS**

President Thornton thanked the board for their support of his family after the recent loss of his mother.

**JAPANESE ATHLETIC TRAINERS' ORGANIZATION (JATO)**

John Honaman provided background on the request of the Japanese Athletic Trainers' Organization (JATO) to be affiliated with NATA. As recommended by The Novick Group, NATA's insurance broker, JATO's staff has been working to obtain an insurance policy for errors and omissions in the use of NATA's mark and brand; however, it appears that type of policy is not available in Japan. Lou Novick advises that NATA can move forward with the agreement, understanding the risk will be mitigated by the focus of the agreement, the scope of JATO's activities, and NATA's ability to monitor JATO's use of its brand. President Thornton and David Saddler thanked Honaman for his work with JATO.

**VOTED: TO APPROVE THE JAPANESE ATHLETIC TRAINERS' ORGANIZATION (JATO) AS THE OFFICIAL NATA AFFILIATE IN JAPAN.  
(1, 5) PASSED 10-0-0**

**NATA LOGO**

Saddler reported the legal review of the new NATA logo and the "AT"-only logo is nearing completion with no challenges. This is the most significant part of the process and is very good news. Staff will be pursuing international registration as

well. The board discussed the possibility of allowing or encouraging states and districts to incorporate components of NATA's logo in their own logo. This stemmed from SWATA's interest in using the new NATA logo as the base design for its new logo. The board agreed it is good that the districts like the new brand, but wanted to ensure quality and consistency in its use.

**VOTED: TO APPROVE THE CREATION AND USE OF DISTRICT AND STATE LOGOS USING THE NATA LOGO CONCEPT. DISTRICTS AND STATES MUST REQUEST DESIGN ASSISTANCE FROM THE NATA OFFICE.  
(9, 6) PASSED 10-0-0**

#### **NATA BUILDING UPDATE**

Saddler reported that construction on the new building can proceed as soon as all the contracts with subcontractors have been negotiated and signed, which is nearing completion. The goal is to be moved in by the end of the year.

#### **OFF-CONVENTION JOINT COMMITTEE MEETING**

Saddler reviewed the updated schedule for the joint committee meeting in January. The purpose of this initial meeting is to reinstate face-to-face meetings, and get more networking and relationship development among chairs and committees. Anita James noted that the Convention Program Committee (CPC) will be meeting in November. Chair Kris Boyle-Walker, MPT, OCS, ATC, will attend the January meeting to represent the committee.

#### **CONGRESSIONAL BASEBALL GAME SPONSORSHIP**

Saddler and Director McDonnell reported on the congressional baseball game, stating that attendance was excellent and relationships with several key politicians and officials were established or entrenched.

#### **NATIONAL COLLEGIATE ATHLETIC ASSOCIATION (NCAA) JOINT PRESS CONFERENCE ON RECOGNITION AND REFERRAL OF STUDENT ATHLETES WITH PSYCHOLOGICAL CONCERNS AT THE COLLEGE LEVEL**

Saddler reviewed the plans for the press conference with the National Collegiate Athletic Association (NCAA) on the Inter-Association Consensus Statement on Recognition and Referral of Student Athletes with Psychological Concerns at the College Level. President Thornton and NCAA Chief Medical Officer Dr. Brian Hainline are among the speakers. Director Aronson noted a concern about consistency in the terminology of athlete versus patient, and expressed hope that the press conference would help foster a better relationship between the NCAA and NATA.

Director Rochester announced a presentation on Student Athlete Wellness and Healthcare at the upcoming Faculty Athletics Representatives Association (FARA) meeting in November. The goal of the presentation is to improve understanding of ATs and healthcare management among faculty members, and it may also have an impact in the NCAA.

#### **AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS (AAOS) GUIDELINE ON ACL INJURIES**

Saddler stated that the American Academy of Orthopaedic Surgeons (AAOS) Guideline on ACL Injuries would be finished in the next couple of months. Sandy Shultz, PhD, ATC, FNATA, is on the writing group and Darin Padua, PhD, ATC, has agreed to serve as a reviewer.

#### **CONSENT AGENDA**

Appropriate information on the following items was provided to the board of directors through background materials, e-ballots, or previous discussions.

**VOTED: TO APPROVE**

- **MINUTES FROM JUNE 2013 BOARD OF DIRECTORS MEETING EXECUTIVE SESSION.**
- **MINUTES FROM AUGUST 2013 BOARD OF DIRECTORS WEB CONFERENCE.**
- **NATA POSITION STATEMENT ON THE MANAGEMENT OF SPORTS CONCUSSION.**

**(2, 4) PASSED 10-0-0**

#### **LIAISONS TO OUTSIDE ORGANIZATIONS**

Director Aronson presented the proposed application process for liaisons to external organizations

**VOTED: TO APPROVE THE PROPOSED APPLICATION PROCESS FOR LIAISONS TO EXTERNAL ORGANIZATIONS AND UPDATE THE P&P MANUAL ACCORDINGLY.  
(10, 5) PASSED 10-0-0**

**OTHER**

Saddler announced that Michelle Vryhof, MA, ATC, LAT, PES, has been hired as the new AT-in-Residence and will start next week.

Director McDonnell stated that the Governmental Affairs Committee (GAC) is currently reviewing state grant requests.

**ADJOURNMENT**

After appropriate thank yous, President Thornton adjourned the meeting at 8:04 a.m.