

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Web Conference Minutes
1:00 p.m. CDT September 16, 2014

Directors

Jim Thornton, MA, ATC, CES
Tim Weston, MEd, ATC
Michael Goldenberg, MS, ATC
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MS, ATC
Eric McDonnell, MEd, ATC, LAT
Kathy Dieringer, EdD, ATC, LAT
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
Cari Wood, ATC

Absent

MaryBeth Horodyski, EdD, ATC, LAT *proxy given to
President Thornton*

Incoming Director

Mark Coberley, MS, ATC, LAT, D5

Presidential Candidates

Scott Sailor, EdD, ATC
Russ Richardson, EdD, ATC

Staff

David Saddler
Rachael Oats, CAE
John Honaman, CFRE
Anita James, CMP
Amy Callender
Kathy Crelly
Lori Marker, CMP, CEM
Tamesha Kennerson
Michael Anto, PHR
Kandy Cefoldo
Ruth Riggan
Russell Lowe

Guests

R.T. Floyd, EdD, ATC, President NATA Foundation
Denise Fandel, CAE, Executive Director BOC

Topical Index

[Centers for Medicare & Medicaid
Services \(CMS\) Rule on
Durable Medical Equipment,
Prosthetics, Orthotics and
Supplies \(DMEPOS\)
Collaborative Solutions for Safety
in Sport
Committee Members Changing
Districts](#)

[Finance Update
NATA Strategic Plan
National Football League \(NFL\)
Secondary School Initiative
National Provider Identifier \(NPI\)
Contest
Official Statement on Proper
Supervision of Secondary School
Student Aides](#)

[Safe Play Act Press Conference
Safe Sports School Award Contest
Special Interest Groups and Targeted
Communications
Women in Athletic Training
Committee \(WATC\)
World Federation of Athletic Training
and Therapy \(WFATT\)](#)

CALL TO ORDER

President Thornton called the meeting to order at 1:03 p.m. Nine of the ten voting members were present. Director Horodyski provided her votes to President Thornton in absentia. The requirements for a quorum were met.

OPENING REMARKS

President Thornton welcomed the board and the members of the AT strategic alliance to the call. He provided an update on the presidential election, noting that turnout is low so far but staff will increase promotion efforts before the end of the month.

WORLD FEDERATION OF ATHLETIC TRAINING AND THERAPY (WFATT)

President Thornton reported on the meeting of the World Federation of Athletic Training and Therapy (WFATT). He said the size and content of the meeting were encouraging signs of the future of the profession globally. He commented on the new agreement among the BOC, the Canadian Athletic Therapists' Association (CATA) and Athletic Rehabilitation Therapy Ireland (ARTI) and commended the BOC on its work promoting the credential abroad.

COMMITTEE MEMBERS CHANGING DISTRICTS

Rachael Oats presented the proposed policy for committee members who change districts during their service.

**VOTED: TO APPROVE THE PROPOSED POLICY FOR COMMITTEE MEMBERS WHO CHANGE DISTRICTS.
(8, 1) PASSED 10-0-0**

WOMEN IN ATHLETIC TRAINING COMMITTEE (WATC) RECEPTION AT 2015 CONVENTION

Director Dieringer presented the proposal for a WATC reception celebrating the 20th anniversary of the formation of the original task force. She noted some of the individuals involved with the planning of the reception also want to be involved with the new history and archives commission. Expenses will be included in the FY 2016 budget.

**VOTED: TO APPROVE THE PROPOSAL FOR A WOMEN IN ATHLETIC TRAINING COMMITTEE (WATC)
RECEPTION AT THE 2015 CONVENTION.
(1, 3) PASSED 10-0-0**

SAFE PLAY ACT PRESS CONFERENCE

Director Goldenberg reported on the Safe Play Act press conference, held September 8 in Englewood, N.J. The event was well attended by both news media and representatives of other associations, several of which expressed interest in more collaboration with NATA.

CURRENT FINANCE UPDATE

Treasurer Dieringer provided a brief finance update, noting NATA continues to be in a strong financial position. Expenses are below budget approximately 21%, although much of that is due to convention expenses not being fully reconciled.

SPECIAL INTEREST GROUPS AND TARGETED COMMUNICATIONS

Anita James reported that a group of members interested in inter-professional education has formed an informal special interest group. Staff will provide administrative support to the group and will use it as a case study in discussions of the creation of special interest groups and/or targeted communications by member segment/area of interest. The board may receive questions from members as information is shared about the group.

NATA STRATEGIC PLAN

Oats provided an overview of the strategic plan process and timeline, as well as the plan's preliminary structure and focus areas. The structure provides three main focus areas under which all strategic objectives will fit: Advocacy, Engagement and Development.

NATIONAL FOOTBALL LEAGUE (NFL) SECONDARY SCHOOL INITIATIVE

Oats reviewed the teams that are participating in the National Football League (NFL) secondary school initiative and the employment models they will be funding. The NFL Foundation will continue to take applications from teams throughout the season.

COLLABORATIVE SOLUTIONS FOR SAFETY IN SPORT (CSSS)

Oats gave an update on the planning of the summit on Collaborative Solutions for Safety in Sport (CSSS) sponsored by NATA and the American Medical Society for Sports Medicine (AMSSM). She noted the National Federation of State High School Associations (NFHS) has been informed of the project and is considering whether to support it.

OFFICIAL STATEMENT ON PROPER SUPERVISION OF SECONDARY SCHOOL STUDENT AIDES

Russell Lowe presented a document with answers to frequently asked questions about the official statement released earlier this year. The FAQ will be published in the *NATA News*. After discussion, the board agreed to provide suggestions for revision offline and the document will come back for approval after changes are made.

CENTERS FOR MEDICARE & MEDICAID SERVICES (CMS) RULE ON DURABLE MEDICAL EQUIPMENT, PROSTHETICS, ORTHOTICS AND SUPPLIES (DMEPOS)

David Saddler thanked the board for its quick response on the Durable Medical Equipment letter. He stated staff is recruiting legislators to sign a “dear colleague” letter to the Centers for Medicare & Medicaid Services and discussing strategy in case it is unsuccessful. He thanked the workgroup for its hard work on this issue.

NATIONAL PROVIDER IDENTIFIER (NPI) CONTEST

Saddler congratulated Districts III and IV for winning the National Provider Identifier (NPI) Contest with the largest number of members with NPI numbers and the largest percentage increase, respectively. The contest resulted in 1,722 new members with NPI numbers. Director Dieringer brought up the possibility of requiring all members to have an NPI number for future consideration.

SAFE SPORTS SCHOOL AWARD CONTEST

Saddler congratulated District III for winning the Safe Sports School Award Contest.

CONSENT AGENDA

Appropriate information on the following items was provided to the Board of Directors through background materials, e-ballots or previous discussions.

VOTED: TO APPROVE

- **MINUTES FROM THE AUGUST 2014 BOARD OF DIRECTORS WEB CONFERENCE.**
- **RATIFY THE E-BALLOT VOTE APPROVING THE PROPOSED CMS DMEPOS RESPONSE LETTER, WITH THE UNDERSTANDING THAT MINOR CONTENT CHANGES FROM SUBJECT MATTER EXPERTS COULD FOLLOW WITHOUT FURTHER BOARD REVIEW.**

(2, 10) PASSED 10-0-0

ADJOURNMENT

After appropriate thank yous, President Thornton adjourned the meeting at 2:07 p.m.